

Biosecurity: Enhancing Security in an Insecure World

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Presentation to Biochem 20/20
Tempe, Arizona • 24 February 2010



**“Every age has its own kind of war,
its own limiting conditions
and its own peculiar preconceptions.”**

Claus von Clausewitz

- **security policy is determined by the threats and their deployment**
- **there is no single security policy that serves all needs equally well**

Terrorism and The New Calculus of National Security and Foreign Affairs



Asymmetric Warfare: Terrorism and Insurgency

- radical shift in the size/capability/cost of adversarial power
- power of individuals/small groups to cause catastrophic havoc
- ‘trojan horse everything’
- ‘miniaturize, disperse and merge everything’



- low cost offense
- high cost defense
- +
persistent major vulnerabilities
- new strategies for new threats

- strategic primacy of methods for identification (ID), tagging, tracking and locating (TTL)
 - people
 - materials
 - activities

- ubiquitous embedded sensor networks
- everything is a potential sensor
- smart IT systems for proactive threat detection and interdiction

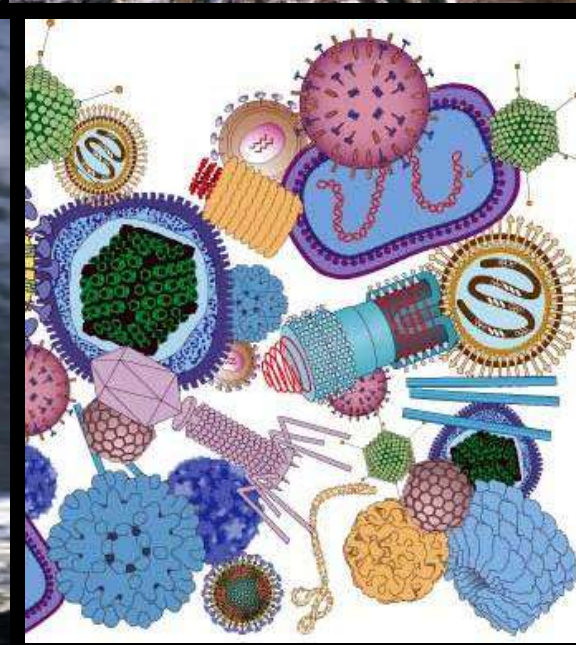
Key Questions

- are we maintaining our capabilities to detect, preempt and defeat a diversified threat spectrum?
 - peer, near-peer, non-state actors
 - conventional and unconventional threats
 - attacks on CONUS
- are we evolving fast enough to combat new adversarial strategies and tactics?
 - divide our forces between combat abroad and homeland operations
 - disrupt military deployment and supply
 - exploit deficits in USG inter-agency communication/coordination
 - skillfully use media to limit USG options

Fundamental Questions

- can we define explicitly how secure we are?
- do we understand the strategic/doctrinal implications of:
 - technology convergence?
 - evolution of new peer/near-peer adversaries?
 - the ‘bandwidth’ of potential technological surprise(s)?
 - our myopia/blind spots?
- how would dramatic shortening of the cycle time from laboratory to military use of disruptive new technology alter the strategic balance?
- are we leveraging S&T as a vital (stealth) element of US foreign policy?

**“Security is always excessive
.....until it’s not enough”**

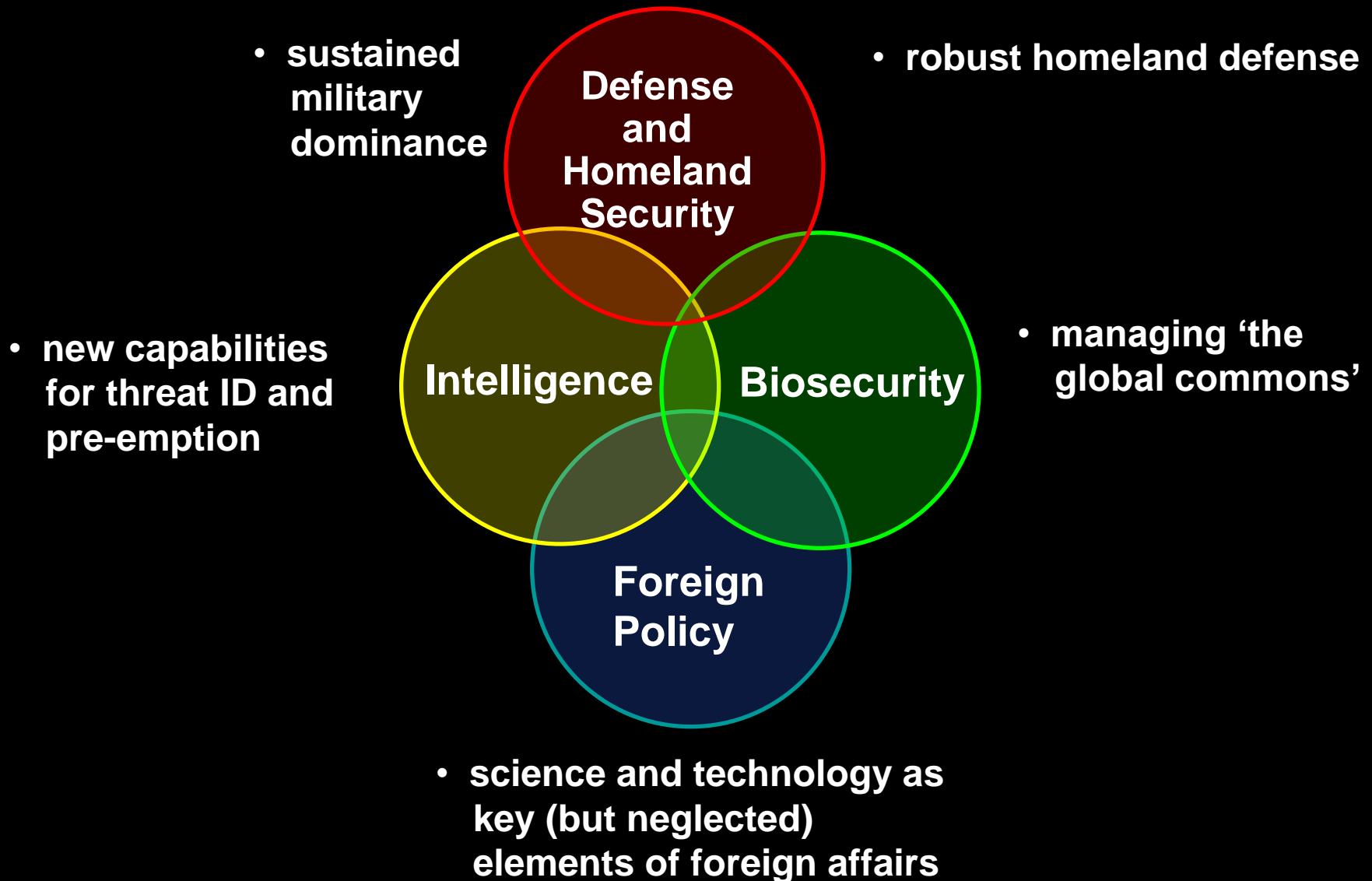


Framing Future Security Issues Demands a Broadened Conceptualization of National Security

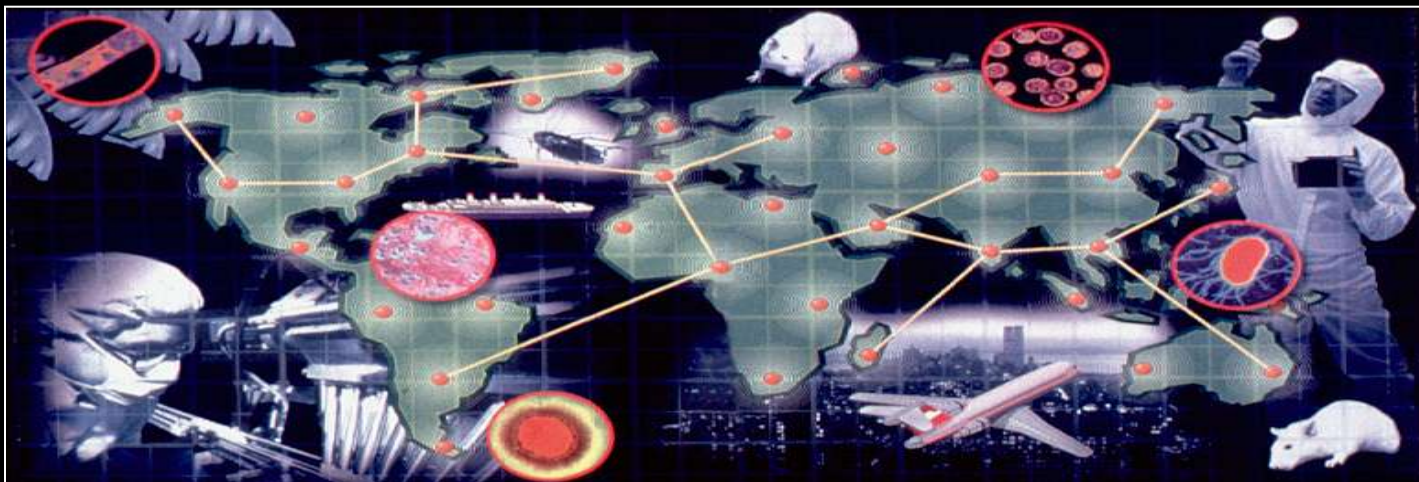


- population, food and water
- infectious/parasitic diseases
- urbanization and resources footprint
- energy
- climate and environmental sustainability
- depletion of non-renewable resources
- global trade and finance

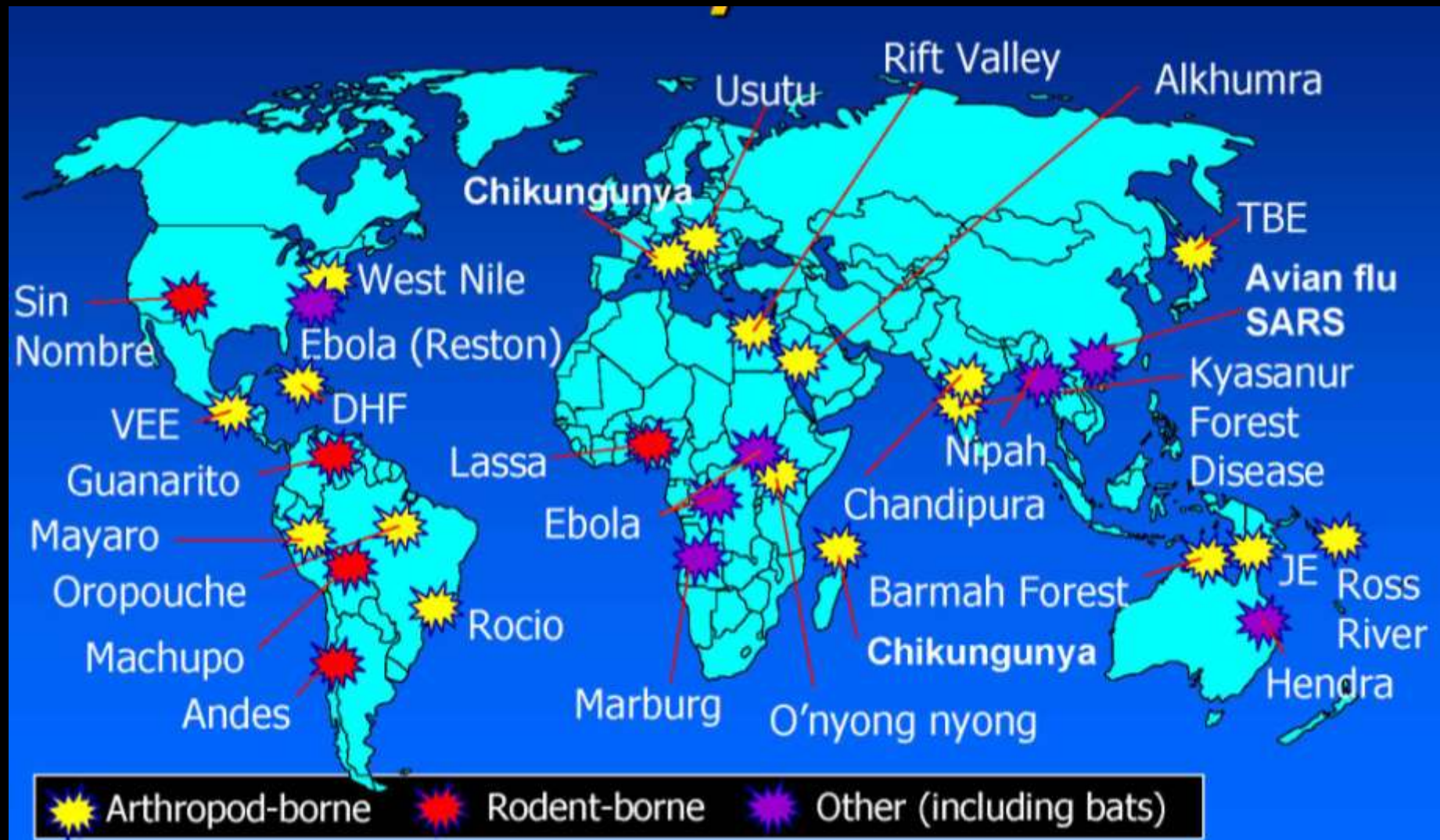
The Multidimensional Roles of Science and Technology in National Security



A Shared Global Risk: The Omnipresent Threat Posed By Microorganisms and Parasites



Emerging Infections:



The Global Public Health Challenge Posed by Rapid Urbanization in Developing Countries

High Disease Transmission



Lack of Safe Water



Toxic Waste



Major Deficits in Health Infrastructure



Expanded Eco-niches and Increased Zoonotic Risks

The Evolving Nature of Human Infectious and Parasitic Diseases

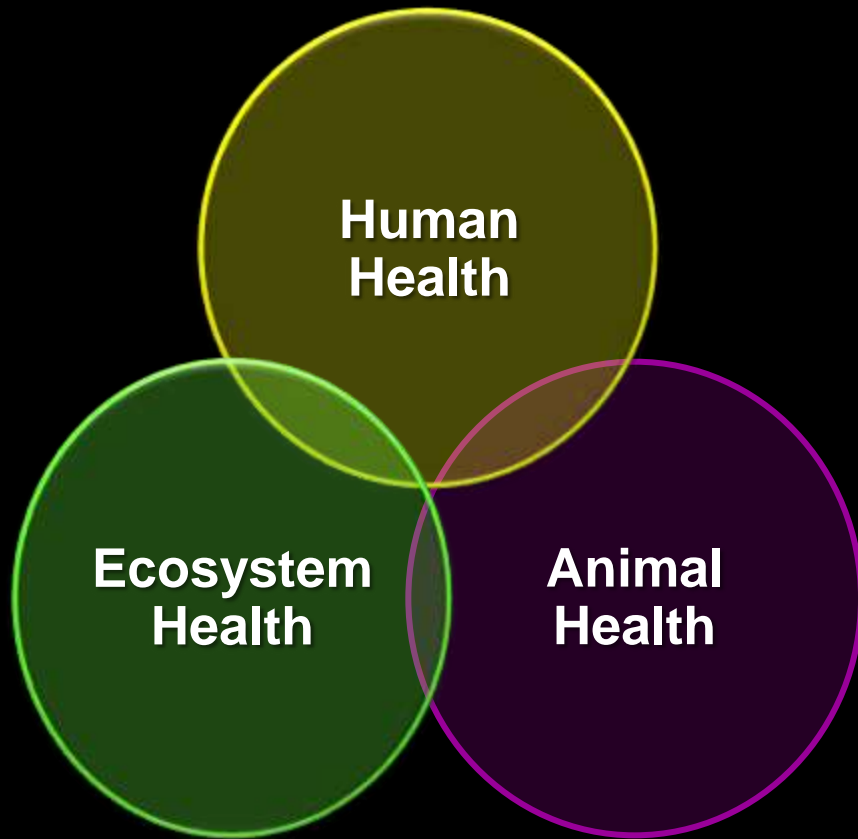
Mark Woolhouse Univ. Edinburgh

- **Trends Ecol. Evol. (2005) 20, 238**
- **Emerg. Infec. Dis. (2005) 11, 1842**

1407 species of human pathogens

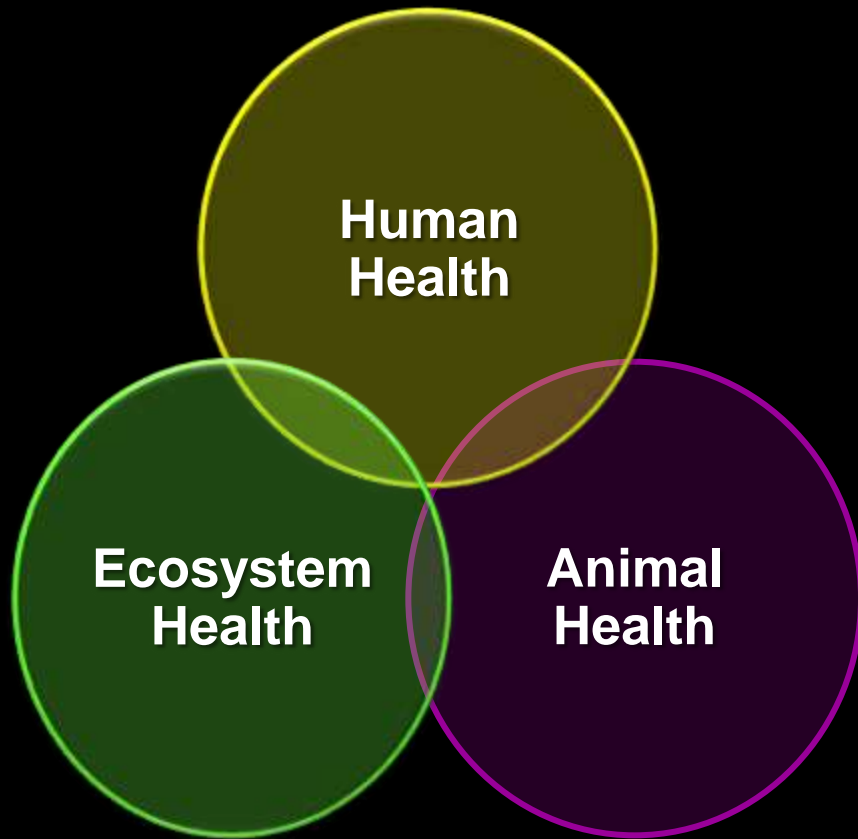
- **538 bacteria**
- **208 viruses**
- **317 fungi**
- **57 protozoa**
- **287 helminths**
- **60% are zoonoses**
- **over 70% zoonoses arise from interactions with wildlife**
- **90% IUCN listed wild mammals threatened by disease share these diseases with domestic species**
- **EIDs**
 - **39 in last 25 years (now 46)**
 - **viruses are significantly over-represented**
 - **helminths are under-represented**

“One Health”: The Rationale for Integration of Historically Separate Domains and Responsibilities



- **urbanization of DCs and emergence of new zoonotic threats**
- **food chain as increasing source of disease risks**
- **enhanced agricultural productivity to support global population growth**
- **economic impact of agricultural disease on trade, development and resources/production footprints**

The Rationale for Integration of Historically Separate Domains and Responsibilities



- **most effective control route for zoonotic threats to humans is via the relevant animal population(s)**
- **knowledge of the potential impact of ecosystem perturbations on emergence of novel zoonoses must be accorded higher priority**
- **disparity in animal and human public health capacity undermines global disease control**
- **failure to optimize disease control in food production wastes limited resources and increases global food production footprint**

Global Transport and Trade: New Interactions of People, Animals and Product Supply Chains

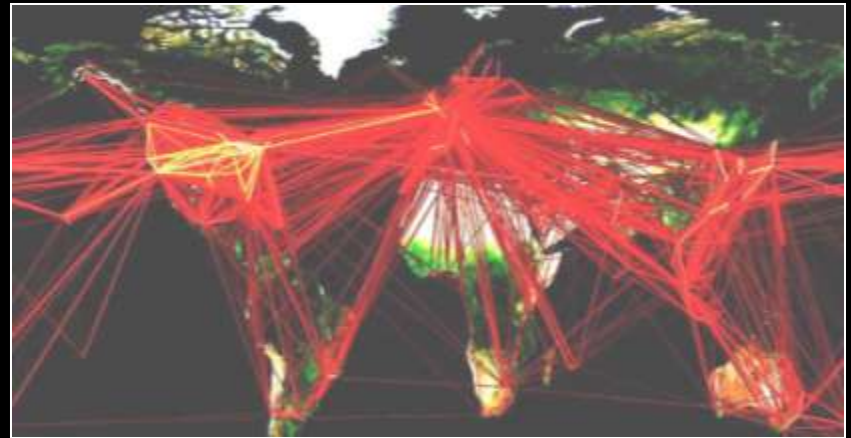
The Super Vector



**World Container
Traffic Doubled
Since 1997**

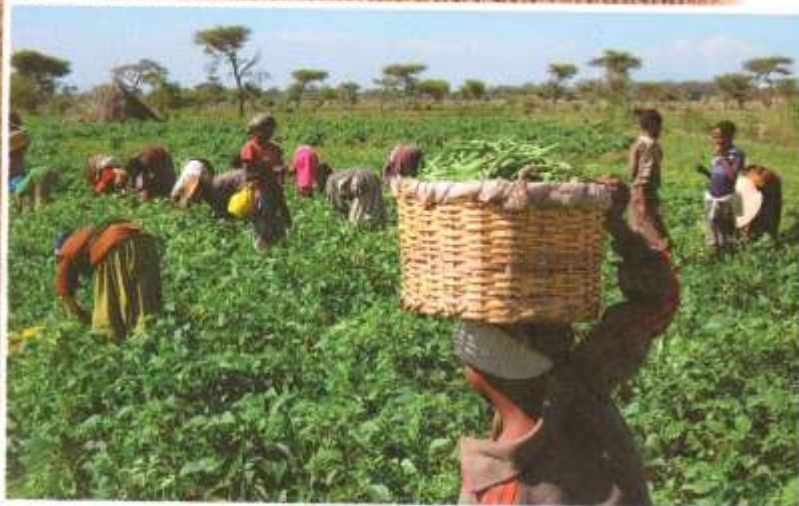


Billion Cross-Border Travelers



Global Food Networks





INTRODUCTION

Feeding the Future

FEEDING THE 9 BILLION PEOPLE EXPECTED TO INHABIT OUR PLANET BY 2050 WILL BE an unprecedented challenge. This special issue examines the obstacles to achieving global food security and some promising solutions. News articles take us into the fields, introducing farmers and researchers who are finding ways to boost harvests, especially in the developing world. Reviews, Perspectives, and an audio interview done by a high school intern provide a broader context for the causes and effects of food insecurity and point to paths to ending hunger.

SPECIAL SECTION
Science (2010)
327, 797-836

Food Security

CONTENTS

News

- 798 From One Farmer,
Hope—and Reason for Worry
- 800 Getting More Drops To the Crops
- 801 China's Push to Add by Subtracting
Fertilizer
- 802 Sowing the Seeds for the Ideal Crop
- 804 Armed and Dangerous
- 806 Holding Back a Torrent of Rats
- 807 Spoiling for a Fight With Mold
- 808 Dialing Up Knowledge—and Harvests
- 809 What It Takes to Make That Meal
- 810 Could Less Meat Mean More Food?

The Global Food Supply and Food Borne Pathogens

- **food chain increasingly complex, international and inter-dependent**
- **food production over next 25 years Ξ total for 10,000 years**
- **expanding middle class (1-2 billion) in NICs and some DCs and increased demand for grain and meat projected to increase by 160% by 2020**
- **famines, shortages and food riots in DCs**
- **least expensive sourcing also least safe**
- **the impact of climate change**

Ensuring The Safety of Food Imports

- 15% US food imported from over 150 countries
- 300 ports over 200,000 registered importers
- China 3rd largest food exporter to the U.S.
- China is in the top five in imported Fish/Crustaceans (#2), Vegetables (#3), Meat/Fish Preps (#3), Cereal/Starch (#4) & Vegetable/Fruit Preps (#2)
- full extent of imports from China unknown due to ingredients & trans-shipments



FORESIGHT INFECTIOUS DISEASES CHINA PROJECT - A NOVEL APPROACH TO ANTICIPATING FUTURE TRENDS IN RISK OF INFECTIOUS DISEASES IN CHINA: METHODOLOGY AND RESULTS FROM AN INITIAL APPLICATION

A Nicoll (Angus.Nicoll@ecdc.europa.eu)^{1,2,3}, J Huang⁴, Z Xie⁴, the Foresight China Project Group⁵

1. Health Protection Agency, London, United Kingdom

2. European Centre for Disease Prevention and Control, Stockholm, Sweden

3. London School of Hygiene and Tropical Medicine, London, United Kingdom

4. Chinese Academy of Medical Sciences, Peking Union Medical College, Beijing, China

Addressing The Biosecurity Challenge:

Key Principles

- **global problems require global solutions**
- **complex multifunctional problems will not be solved by simple, unitary approaches**
- **the cosmetic salve of ‘doing something’ is meaningless if it achieves nothing**
- **extravagant resources have been/will be wasted unless linked to a pragmatic agenda**
 - **tractable, actionable, measurable**
- **dependence on corporate – and national – resources will fail unless the relevant corporate -, political – and military – decision makers are engaged**



COMMISSION ON THE PREVENTION OF WEAPONS OF
MASS DESTRUCTION PROLIFERATION AND TERRORISM

Prevention of WMD Proliferation and Terrorism Report Card

An Assessment of the U.S. Government's Progress
in Protecting the United States from Weapons of
Mass Destruction Proliferation and Terrorism

January 2010

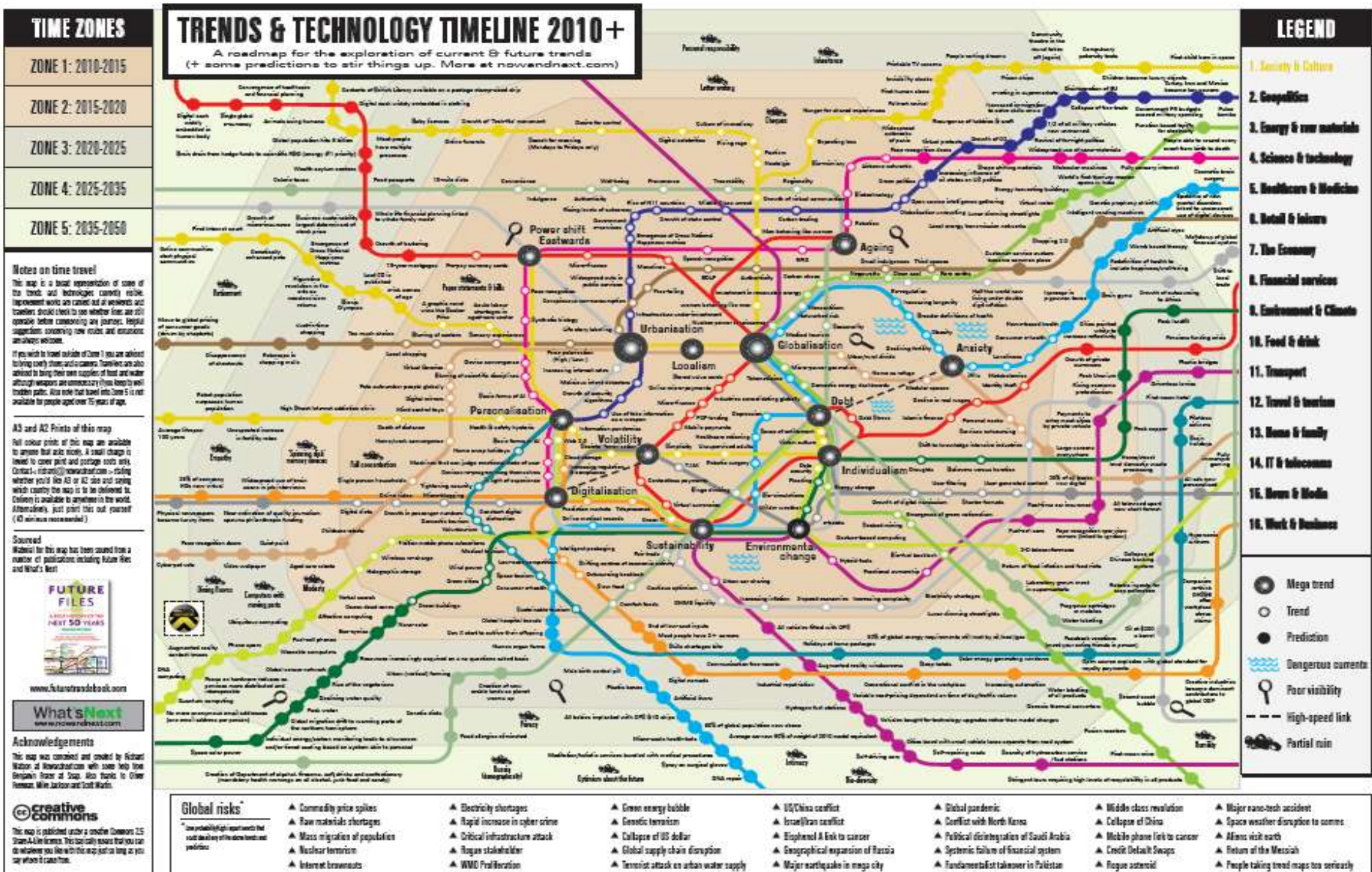
**“Each of the three last Administrations
have been slow to recognize and respond
to the biothreat”**

The Retreat from Complexity: The Insularity and Risk-Aversion of USG Analytical and Decision Frameworks



- ‘too hard’ problems
- denial, avoidance, paralysis
- sustained focus/funding on ‘the familiar’ and the ‘usual suspects’
- growing and dangerous deficits in USG expertise in next generation “disruptive technologies”

Technology Convergence and the Changing Calculus of Warfare and National Security



EMERGENCE

- new strategic spaces

- new strategic surprises?

technology
acceleration

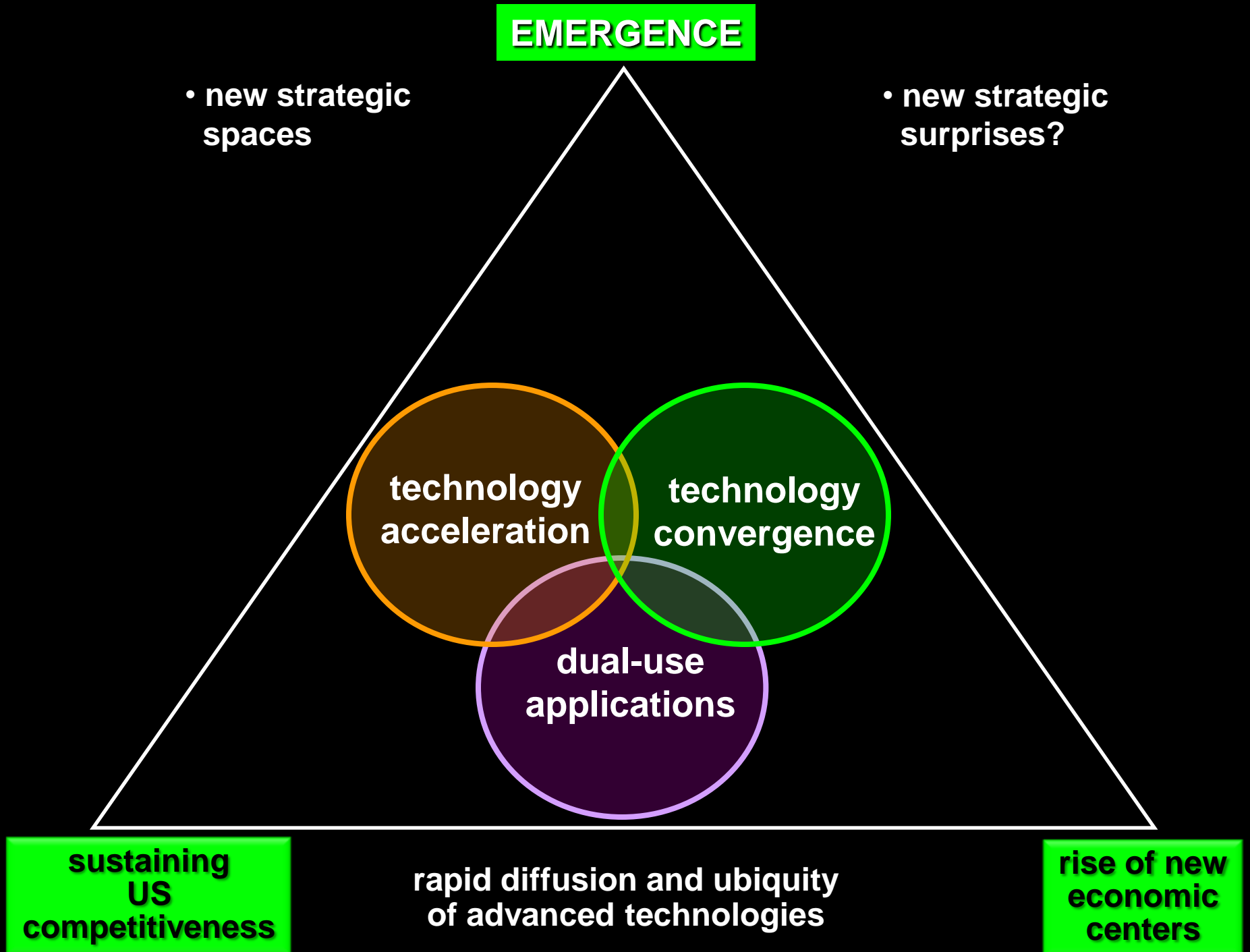
technology
convergence

dual-use
applications

sustaining
US
competitiveness

rapid diffusion and ubiquity
of advanced technologies

rise of new
economic
centers



The New Strategic “Spaces” in Military Affairs and National Security

Systems and Synthetic Biology



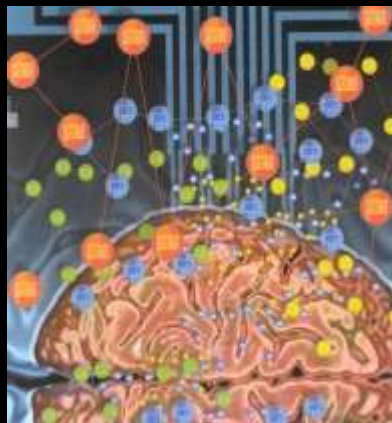
“Biospace”

Ubiquitous Sensing



“Connected Space”

Brain: Machine Interactions



“Smart Space”

Infocosm and the Metaverse



“Cyberspace”

Militarization of Space



“Outer Space”

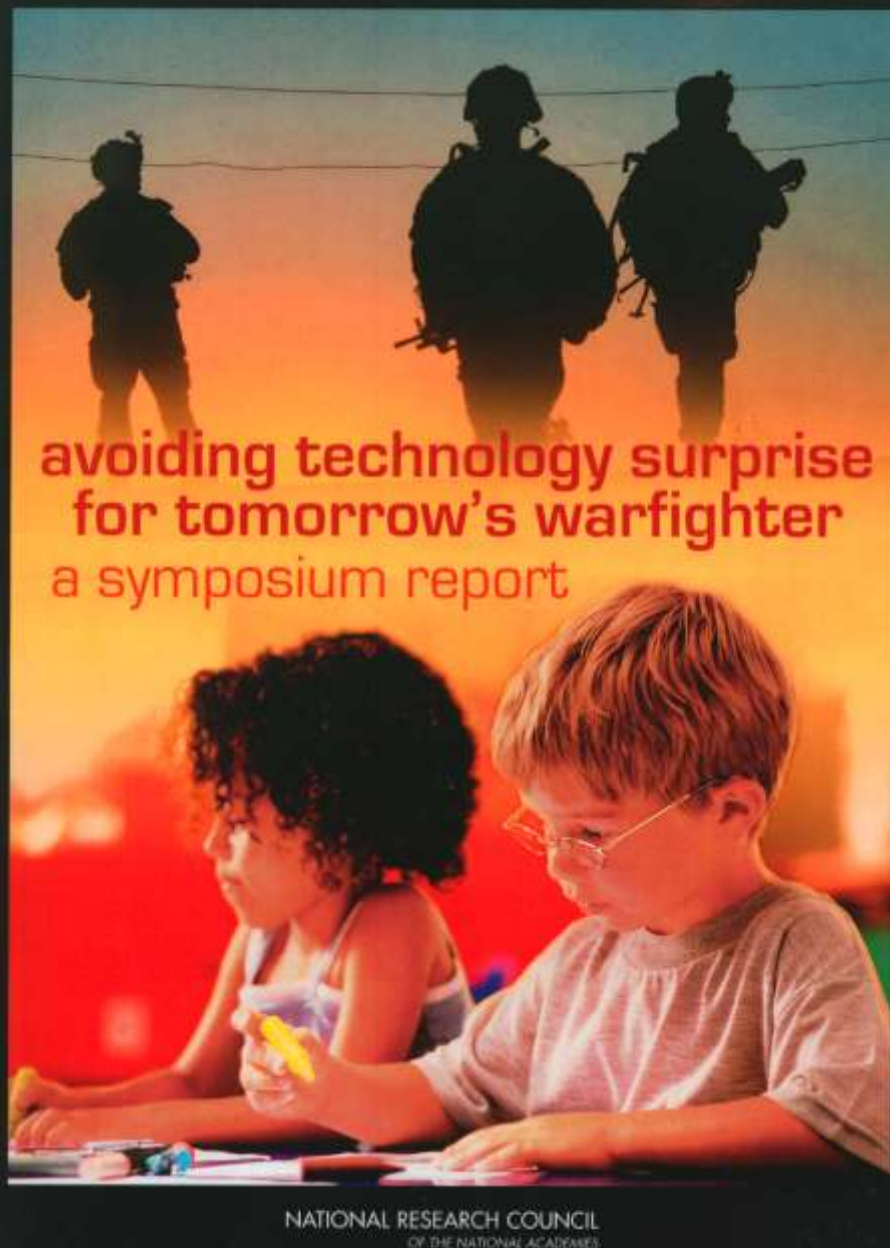
Constantly Emerging and Evolving
Multi-Dimensional Matrices
of Knowledge Ecologies

Global Challenges

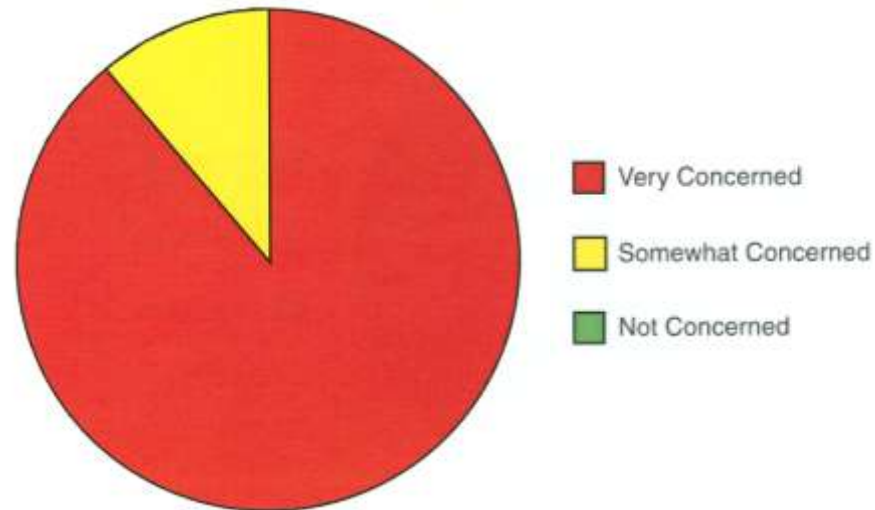
Systems of
Innovation

Evaluation of New Technologies, Risks and Implications for National Security

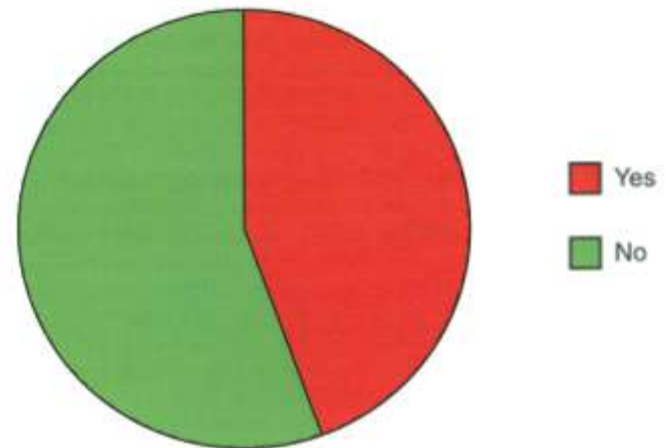
- the possible
- the probable
- the time to field
- the cost to field
- the options for defense
- the options for offense



**NRC Symposium
29 April 2009**



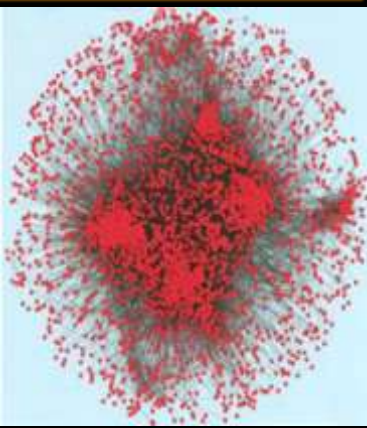
**How concerned are
you about the potential
for technology surprise?**



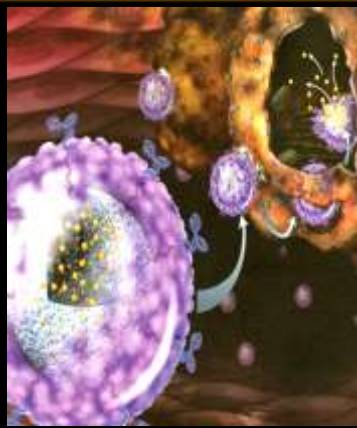
**Have you ever
experienced surprise?**

Transcending Boundaries: Emergent Domains Arising from Technology Convergence

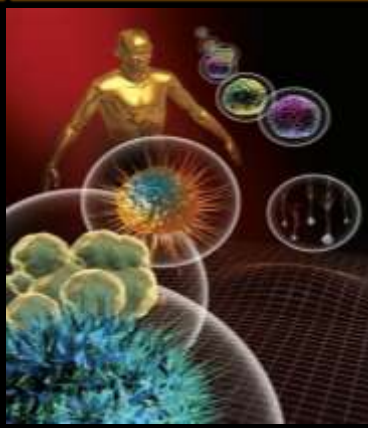
**Systems
Biology**



**Targeted
Rx**



**Regenerative
Medicine**



HPO



**Genetic
Identity**



**Bio-
Enhancement**



**Bionic-
Enhancement**



**Cognitive
Enhancement**



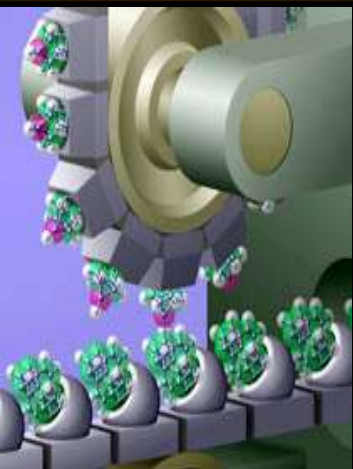
**Genetic
Enhancement**



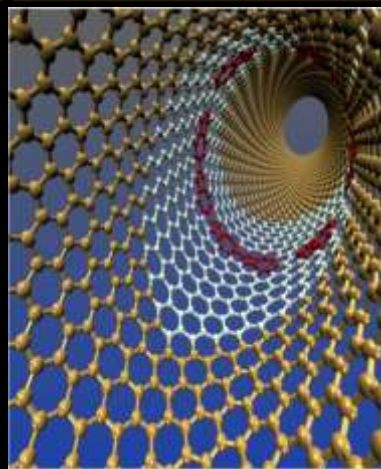
**Bio-Stratified
Population**



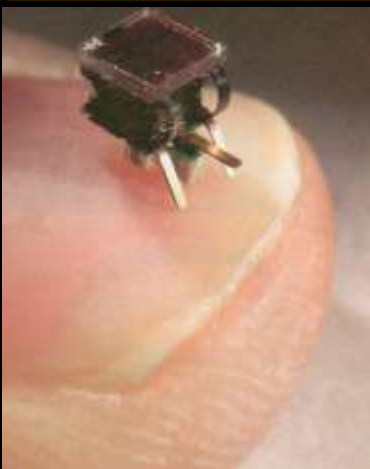
**Molecular
Foundries**



**Novel
Materials**



**Micro-
Devices**



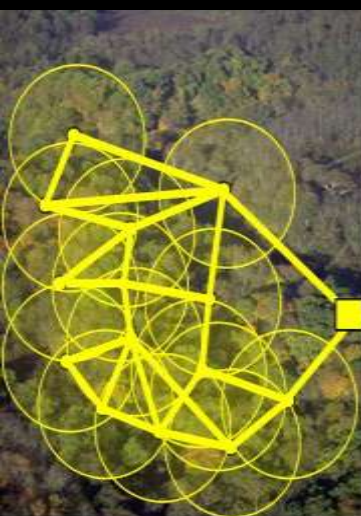
**Ubiquitous
Sensing**



Robotics



**Ambient
Intelligence**



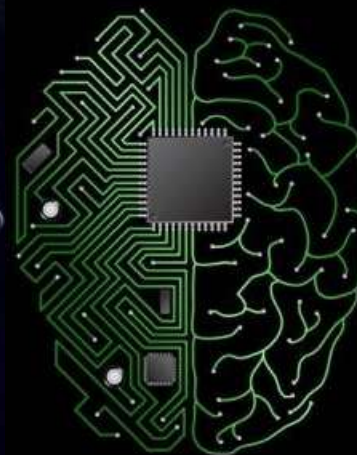
**Digital
Anthropology**



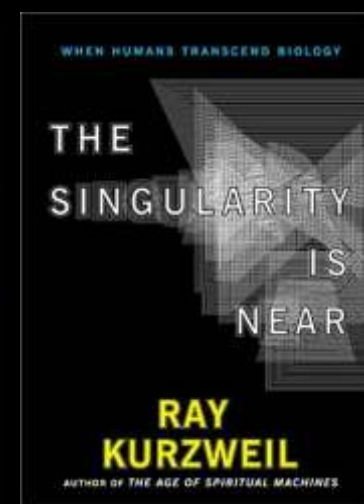
Cogint



**Intelligent
Machines**



Singularity



Massive Computing Power and Analytical Parsing

RESPONSIBLE RESEARCH

WITH BIOLOGICAL SELECT
AGENTS AND TOXINS



NATIONAL RESEARCH COUNCIL
OF THE NATIONAL ACADEMIES

INSTITUTE OF MEDICINE AND
NATIONAL RESEARCH COUNCIL
OF THE NATIONAL ACADEMIES

GLOBALIZATION, BIOSECURITY, AND THE FUTURE OF THE LIFE SCIENCES

THE ROYAL
SOCIETY
CELEBRATING 350 YEARS

New approaches to biological risk assessment



Science
Policy Centre
INTERNATIONAL
WORKSHOP

web.royalsociety.org/policy

twenty ten | 350 years of
excellence in science

NATIONAL
SCIENCE
ADVISORY
BOARD FOR
BIOSECURITY

Strategic Plan for Outreach and Education On Dual Use Research Issues



Report of the National Science Advisory Board for Biosecurity (NSABB)

December 10, 2008

THE ROYAL
SOCIETY
CELEBRATING 350 YEARS

Synthetic biology

2-3 April 2008



scientific
DISCUSSION MEETING
SUMMARY

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EUROPEAN
COMMISSION
Community research



SYNTHETIC BIOLOGY

A NEST PATHFINDER INITIATIVE



Parliamentary Office of
Science and Technology

postnote

July 2009 Number 340

THE DUAL-USE DILEMMA

Preparedness: Building Resilient Systems

“For most of us design is invisible Until it fails”: Bruce Mau. Massive Change. 2004



Building Resilient Systems for Outpacing Infectious Diseases

- **effective control demands an integrated, “systems-based” approach**
 - **global surveillance and rapid detection of EIDs**
 - **constant innovation in new medical countermeasures**
 - **coherent and sustained R&D incentives**
 - **transparent and reliable regulatory and reimbursement policies**
 - **sophisticated public health infrastructure and agile responsiveness**
 - **knowledgeable healthcare professionals**
 - **harmonization of global policies and political will**

The Fragmented Silos of USG: A Dangerous Vulnerability



The Challenge to Integrate National Security Capabilities

GAO	United States Government Accountability Office Report to the Subcommittee on Oversight of Government Management, the Federal Workforce, and the District of Columbia, Committee on Homeland Security and Governmental Affairs, U.S. Senate
November 2009	DEPARTMENT OF HOMELAND SECURITY Actions Taken Toward Management Integration, but a Comprehensive Strategy Is Still Needed

GAO	United States Government Accountability Office Report to Congressional Committees
September 2009	INTERAGENCY COLLABORATION Key Issues for Congressional Oversight of National Security Strategies, Organizations, Workforce, and Information Sharing

GAO	United States Government Accountability Office Report to Congressional Requesters
April 2009	NATIONAL PREPAREDNESS FEMA Has Made Progress, but Needs to Complete and Integrate Planning, Exercise, and Assessment Efforts


GAO	United States Government Accountability Office Report to Congressional Requesters
October 2009	HOMELAND DEFENSE Planning, Resourcing, and Training Issues Challenge DOD's Response to Domestic Chemical, Biological, Radiological, Nuclear, and High-Yield Explosive Incidents

GAO	United States Government Accountability Office Report to the Subcommittee on Economic Development, Public Buildings, and Emergency Management, Committee on Transportation and Infrastructure, House of Representatives
September 2009	EMERGENCY PREPAREDNESS Improved Planning and Coordination Necessary for Modernization and Integration of Public Alert and Warning System

GAO	United States Government Accountability Office Report to Congressional Requesters
September 2009	HOMELAND DEFENSE U.S. Northern Command Has a Strong Exercise Program, but Involvement of Interagency Partners and States Can Be Improved

Building Resilient Preparedness and Response Capabilities for Biosecurity

GAO	United States Government Accountability Office Testimony Before the Subcommittee on Terrorism and Unconventional Threats and Capabilities, Committee on Armed Services, House of Representatives
For Release on Delivery Expected at 10:00 a.m. EDT Tuesday, July 28, 2009	HOMELAND DEFENSE Preliminary Observations on Defense Chemical, Biological, Radiological, Nuclear, and High-Yield Explosives Consequence Management Plans and Preparedness Statement of Davi M. D'Agostino, Director Defense Capabilities and Management

PROJECT ON NATIONAL SECURITY REFORM
RECALIBRATING THE SYSTEM: TOWARD EFFICIENT AND EFFECTIVE RESOURCING OF NATIONAL PREPAREDNESS
December 2009


GAO	United States Government Accountability Office Testimony Before the Subcommittee on Management, Investigations, and Oversight, Committee on Homeland Security, House of Representatives
For Release on Delivery Expected at 11:00 a.m. EST in Durrville, Pennsylvania Monday, January 25, 2010	EMERGENCY PREPAREDNESS State Efforts to Plan for Medical Surge Could Benefit from Shared Guidance for Allocating Scarce Medical Resources Statement of Cynthia A. Bascetta Director, Health Care

GAO	United States Government Accountability Office Testimony Before the Committee on Homeland Security, House of Representatives
For Release on Delivery Expected at 2:00 p.m. EST Wednesday, July 29, 2009	INFLUENZA PANDEMIC Gaps in Pandemic Planning and Preparedness Need to Be Addressed Statement of Bernice Steinhardt Director, Strategic Issues

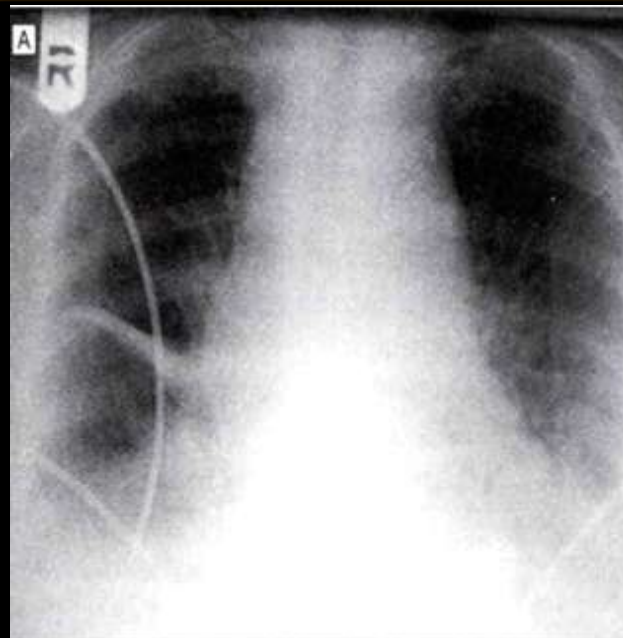
GAO	United States Government Accountability Office Report to Congressional Requesters
October 2009	INFLUENZA PANDEMIC Key Securities Market Participants Are Making Progress, but Agencies Could Do More to Address Potential Internet Congestion and Encourage Readiness

GAO	United States Government Accountability Office Report to the Chairman, Subcommittee on Oversight of Government Management, the Federal Workforce, and the District of Columbia, Committee on Homeland Security and Governmental Affairs, U.S. Senate
February 2009	VETERINARIAN WORKFORCE Actions Are Needed to Ensure Sufficient Capacity for Protecting Public and Animal Health

Education and Training



Diagnostic Accuracy



Infection Control

Availability of Therapy

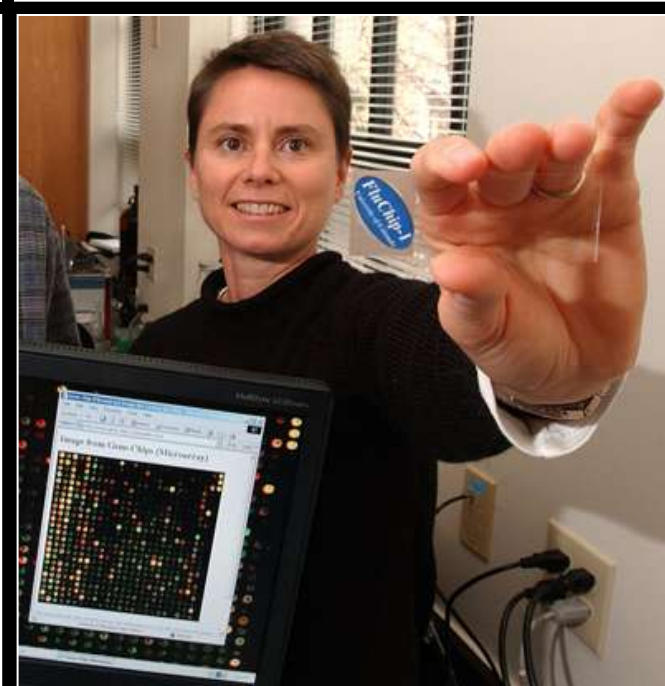
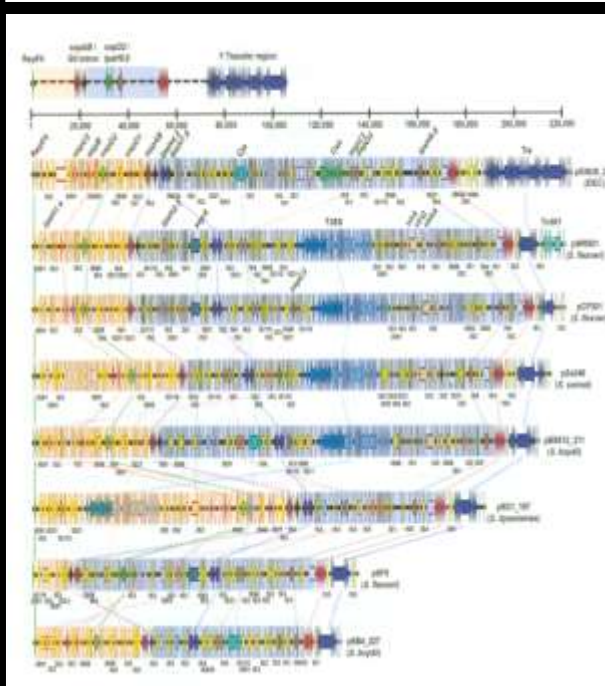
Overload and Triage

Improved Diagnostic Tests for Infectious Diseases

The Academy of
Medical Sciences



Global health diagnostics: research, development
and regulation
Workshop report



Earlier Diagnosis and Intervention Saves Lives

Improved speed, breadth and accuracy of clinical diagnosis

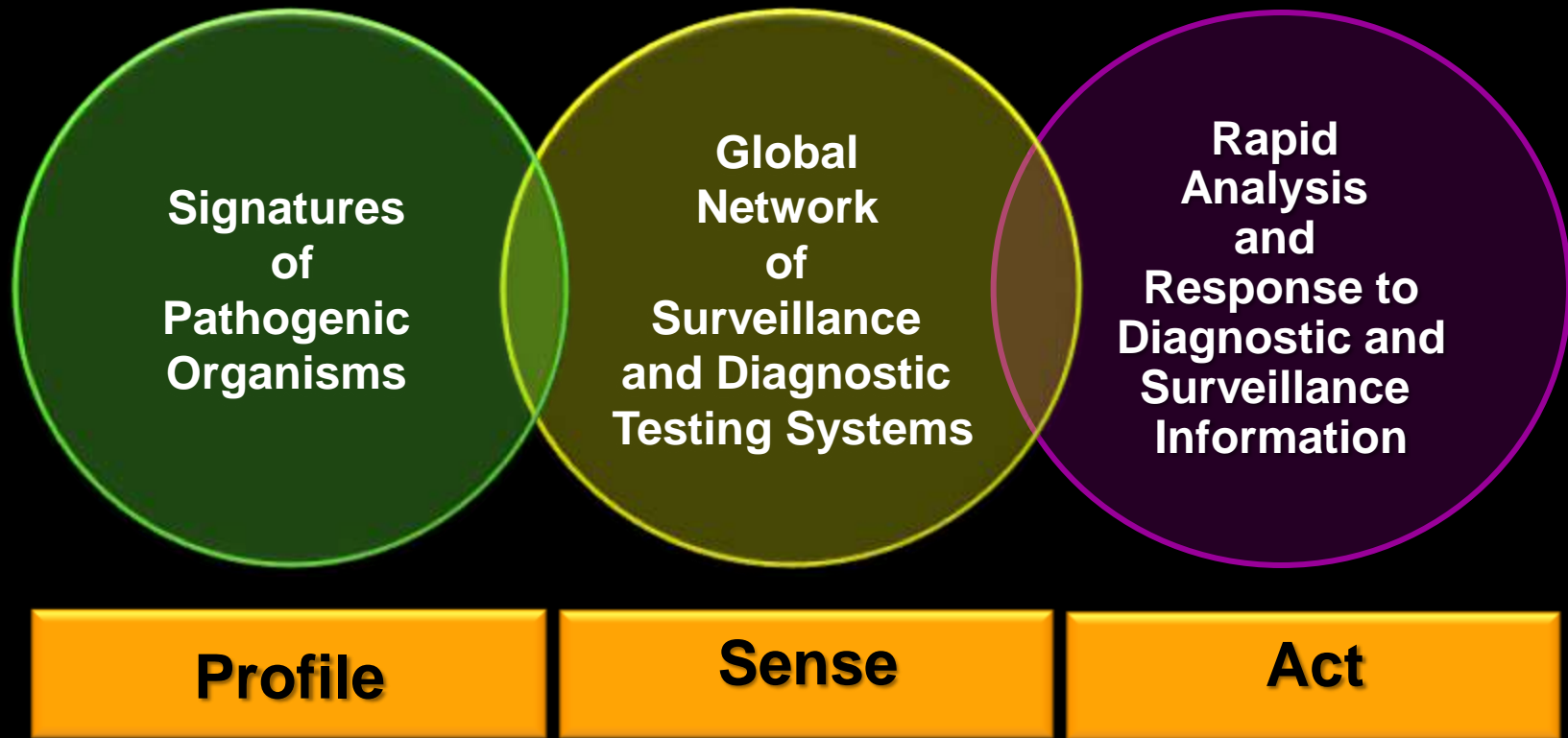


- faster Rx
- accurate Rx
- prophylactic Rx for incident personnel
- robust triage
 - rationing
 - reassurance of “worried well”
 - quarantine decisions
- real time disease surveillance data
- faster ID of incident evolution
- faster incident containment and exposure controls



**The Single Most Important Leverage Point
For Rapid Mobilization of Resilient Responses
to Epi-/Pan-demics and WMD Bioterrorism**

Surveillance Systems for the Rapid Detection and Control of Infectious and Parasitic Diseases





Global Disease Surveillance



EMERGENCY ID NET



Public Health Department's Surveillance



U.S. Influenza Sentinel Provider Surveillance Network



Quarantine Activity Reporting System (QARS).



Geodemographic Information Systems (GIS): Real-Time, Front Line, Ground Zero Data from Field Sampling and Sentinels





HealthMap

Global Disease Alert Map

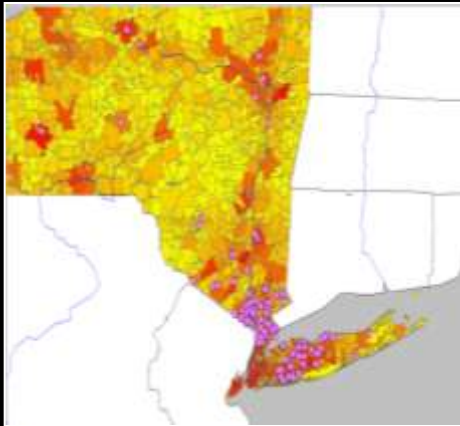
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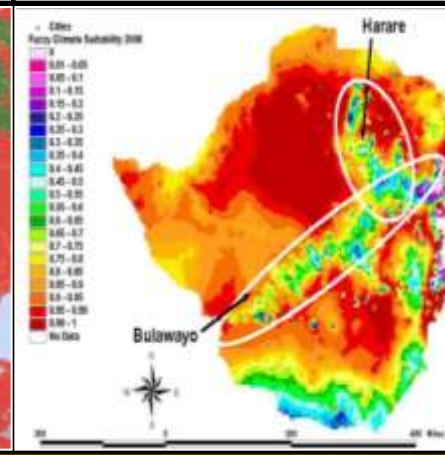
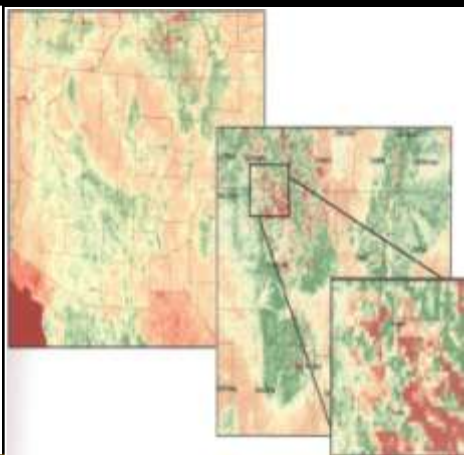
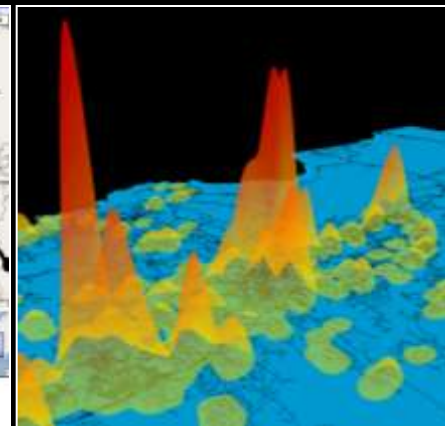
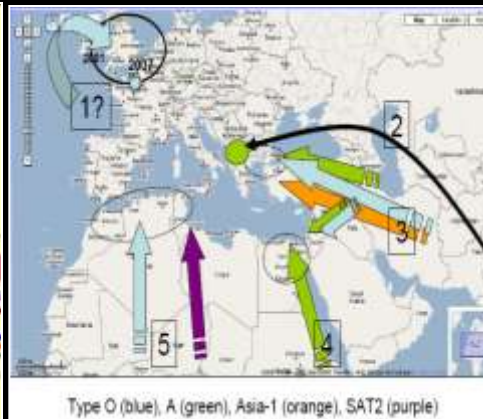
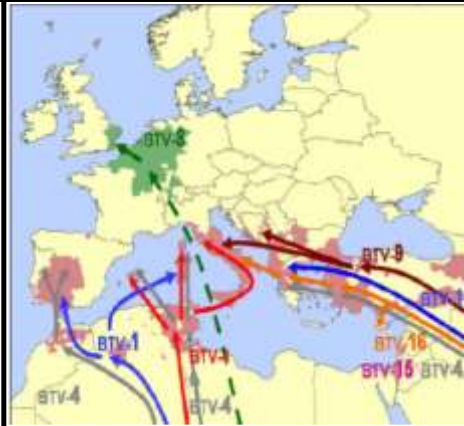


Geodemographic Information Systems: Mapping Disease Patterns and Modeling Trends

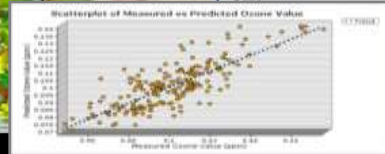
Anomaly Detection and Early Alert



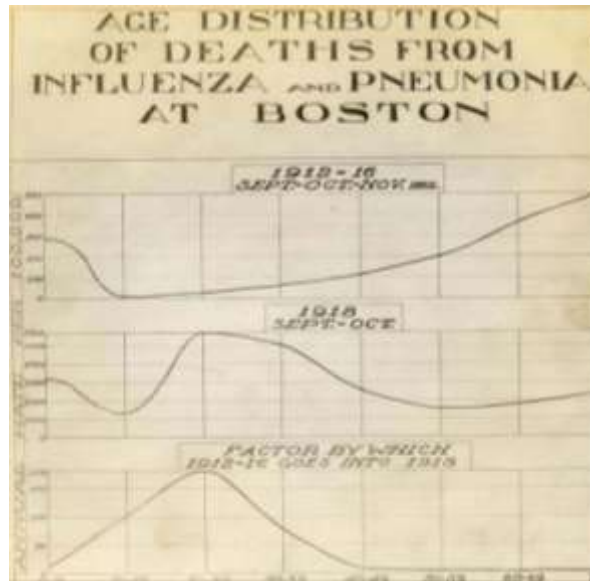
Disease Progression



Satellite Surveillance and Predictive Modeling of Disease Trends



Modeling the Likely Evolution of Pandemic Influenza



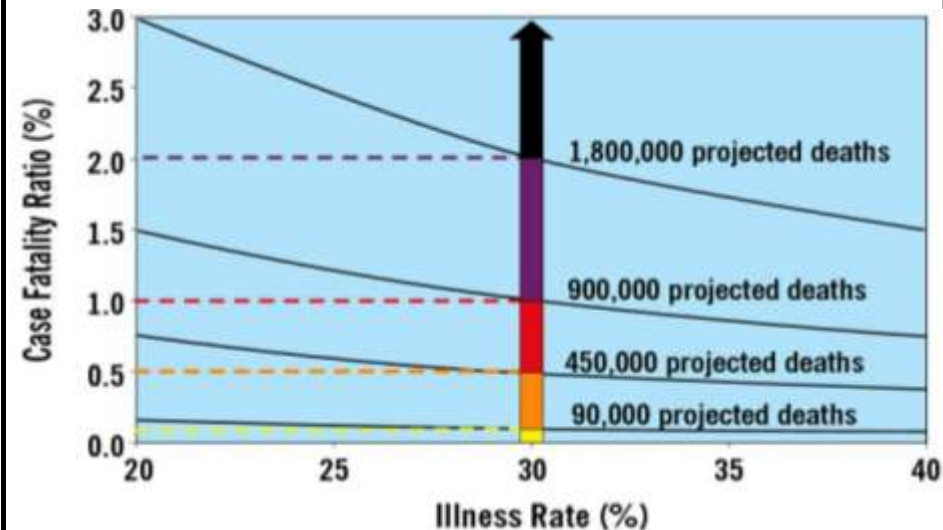
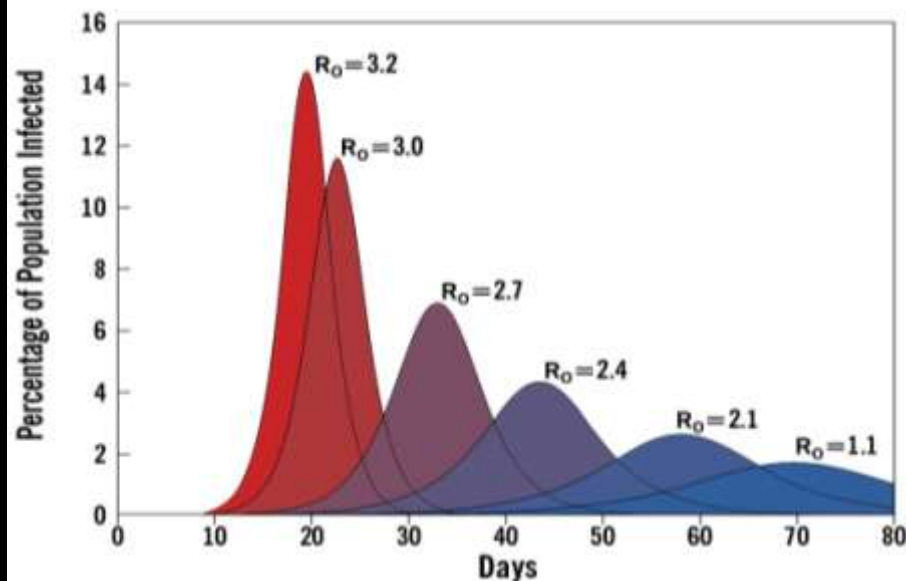
$$\frac{dX(t)}{dt} = \mu - X(t) \left[\sum_{i=1}^4 \beta_i \left(Y_i(t) + \phi_i \sum_{j \neq i} Y_j(t) \right) \right] - \mu X(t)$$

$$\frac{dY_i(t)}{dt} = X(t) \left[\beta_i \left(Y_i(t) + \phi_i \sum_{j \neq i} Y_j(t) \right) \right] - \sigma Y_i(t) - \mu Y_i(t)$$

$$\frac{dZ_i(t)}{dt} = \sigma Y_i(t) - Z_i(t) \sum_{j=1, j \neq i}^4 \left[\beta_j \left(Y_j(t) + \phi_j \sum_{k \neq j, k=1}^4 Y_k(t) \right) \right] - \mu Z_i(t)$$

$$\frac{dY_{ij}(t)}{dt} = Z_i(t) \left[\beta_j \left(Y_j(t) + \phi_j \sum_{k \neq j, k=1}^4 Y_k(t) \right) \right] - \sigma Y_{ij}(t) - \mu Y_{ij}(t)$$

$$1 = X(t) + \sum_{i=1}^4 Y_i(t) + \sum_{i=1}^4 Z_i(t) + \sum_{i,j=1, j \neq i}^4 Y_{ij}(t) + Z_{-i}(t)$$

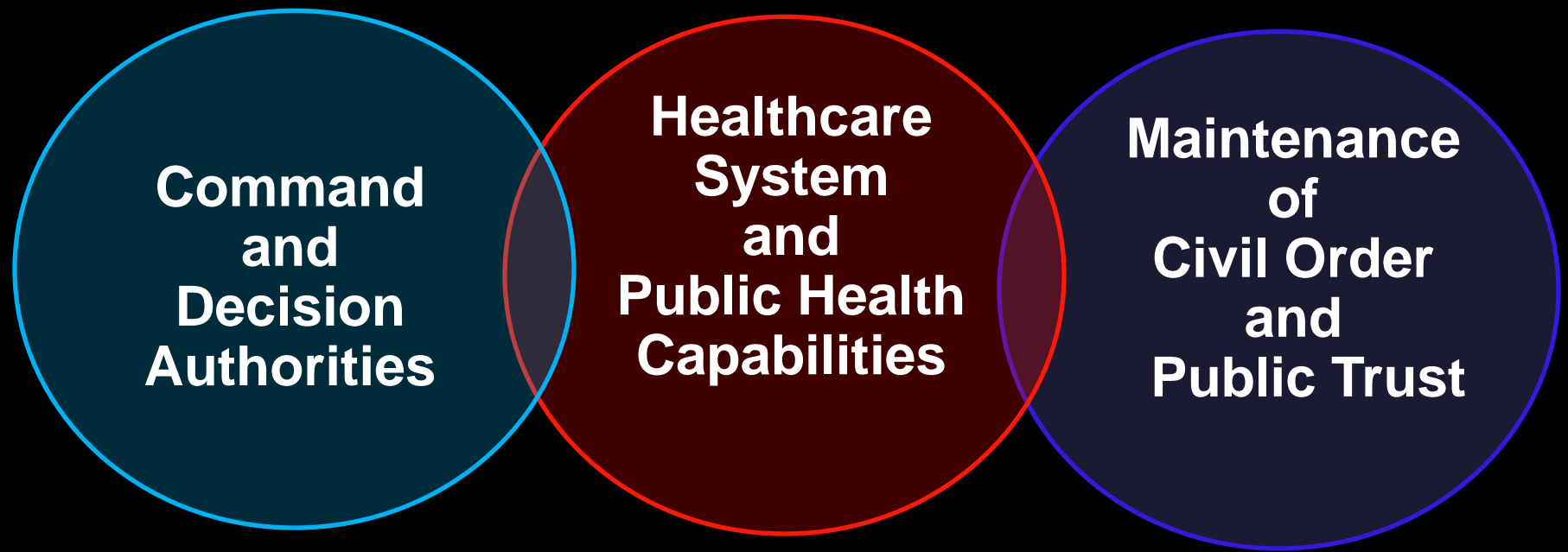


Medical Consequence Management of a Major Epidemic/Pandemic

Key Success Factors

- tested disaster management plan
- responder training and education
- command structure
 - demarcated roles, responsibilities, authority
 - robust communication channels
- single source POC for key interfaces
 - ground zero staff
 - emergency services and front line personnel
 - medical/public health
 - politicians and inter-agency coordination
 - media

The Three Major Components of Bioincident Management



- **robust networks for situational awareness, decision authorities and rapid actions**
- **managing the media**
- **transparency, credibility and public trust**

Medical Supply Chain Risks in a Major Epidemic/Pandemic: People and Products



Vulnerability of Global, National and Local Supply Chains in a Major Epidemic/Pandemic

- **global “just-in-time”/”friction-free” economy creates a unique set of vulnerabilities**
- **limited contingency planning**
- **the ostrich/denial school still predominates in disaster planning**
- **international governments will have limited resources to respond to “everywhere and everything” for 12-18 months**
- **erosion of public distrust, business failures and threat to economic and civil order**

Hope is Not a Strategy!

Vulnerability of Global, National and Local Supply Chains in a Major Epidemic/Pandemic

Medicines

- **“just-in-time” supply networks**
 - **major hospitals 2/3 deliveries per day**
- **out-patient prescription drugs**
 - **insurance company limits on prescription volume (USA)**
- **majority of drug intermediates, excipients and final products sourced off-shore**
- **95% generic drugs used in US (64% of total Rx) are made off-shore, primarily in PRC and India**
- **no national stockpile for routine prescriptions**

Non-Medical But Critical Domestic Supply Chains for Societal Health, Safety and Civil Order

- power
- water and sewage
- transportation to maintain critical supply chains
- fuel
- mortuary services
- hazardous materials
- law enforcement
- telecommunications
- critical infrastructure emergency management
- banking
- overall business continuity

Governmental and Authoritative Leadership

- Transparency, Timing, Trust

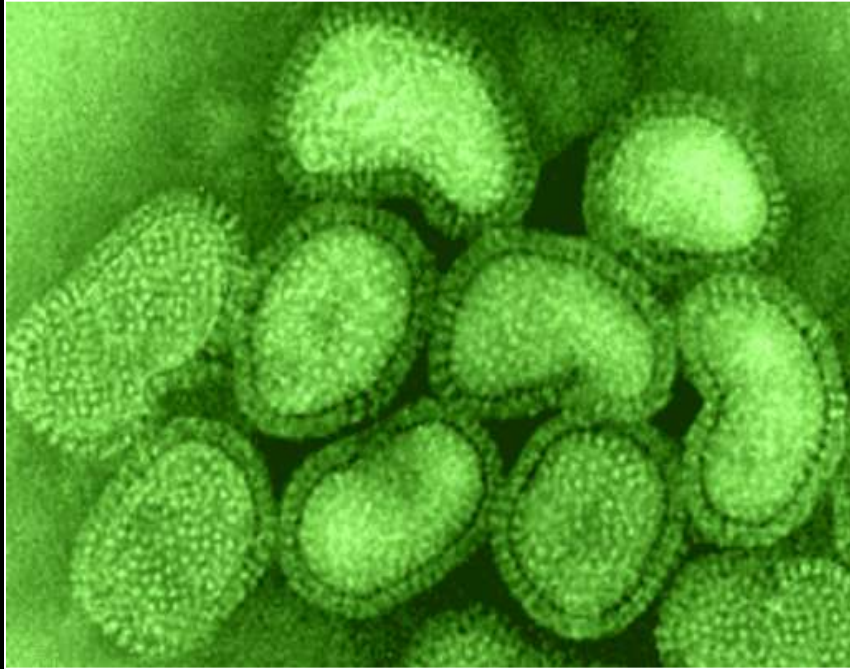
**The first question President Obama received during his press conference on April 29, 2009 was:
“Why aren’t you closing the Mexico-US border to prevent the entry of swine flu?”**



Media Sensationalism and Public Response to H1N1 Threat



Maintaining Global Preparedness for a High Virulence Pandemic



- H1N1: high transmissibility - low virulence/mortality
- H5N1: low transmissibility – high virulence/mortality
- H5N1 x (H1N1) or (X): potential for devastating pandemic

Global Avian Influenza Network for Surveillance (GAINS)



H5N1 Prepandemic Influenza Vaccines



Omnivest Pharmaceuticals



Public Response to H1N1 Vaccine for Pandemic Protection



**“Millions demand it,
millions refuse it,
and millions don’t know what to think”**

**John Carroll
Editor, FierceBiotech (23 Oct. 2009)**

The Politics of Pandemic Preparedness

Manufacturer Recalls 800,000 Doses of H1N1 Vaccine; Flu Experts Not Worried

Massive Recall Is No Reason for Concern, Infectious Disease Experts Say

By TODD NEALE and DAN CHILDS

ABC News Medical Unit in Collaboration with MedPage Today

Dec. 15, 2009



High Risk Patients Await Flu Vaccines

Published 12/25/2009 by Infectious Diseases Society of America

MedImmune Monovalent 2009 (H1N1) Influenza Nasal Spray Vaccine – Shortened Shelf Life of Certain Lots

CDC Health Update

Distributed via Health Alert Network

CDCHAN-00304-09-12-23-ADV-NÂ

MedImmune announces limited, voluntary, non-safety-related recall Summary

On December 18 and 21,

FT.com
FINANCIAL TIMES

Europe

FT Home > World > Europe



Sarkozy under fire on flu vaccine 'fiasco'

By Scheherazade Daneshkhu and Andrew Jack in Paris

Published: January 4 2010 22:23 | Last updated: January 5 2010 11:01

Nicolas Sarkozy, the French president, was at the centre of a political storm after health authorities admitted they had a huge oversupply of vaccines for the H1N1 swine flu virus and were trying to sell them on to other countries.

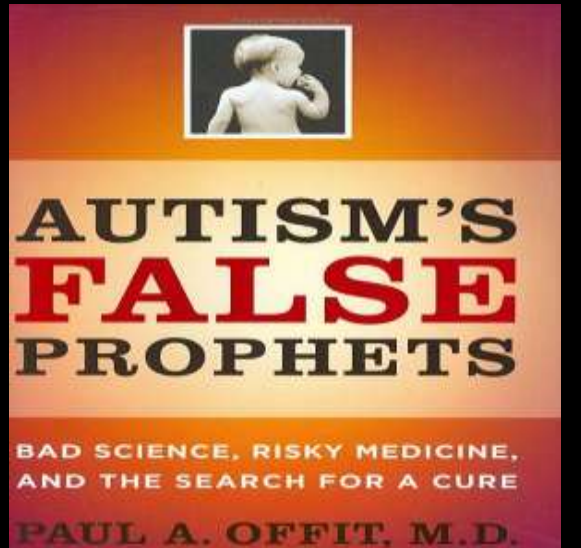
“Faked Pandemics- a Threat for Health”



- **Motion to COE by Wolfgang Wodarg, Chair, Healthcare Committee, January 2010**
- **“WHO in cooperation with some big pharmaceutical companies and their scientists re-defined pandemics and lowered the alarm threshold”**
- **“Those standards forced politicians..... to sign marketing commitments for vaccines against swine flu and spend billions to catch up with the alarming scenario that big pharma, media and WHO are spreading”**

Source: Scrip News 6 Jan. 2010

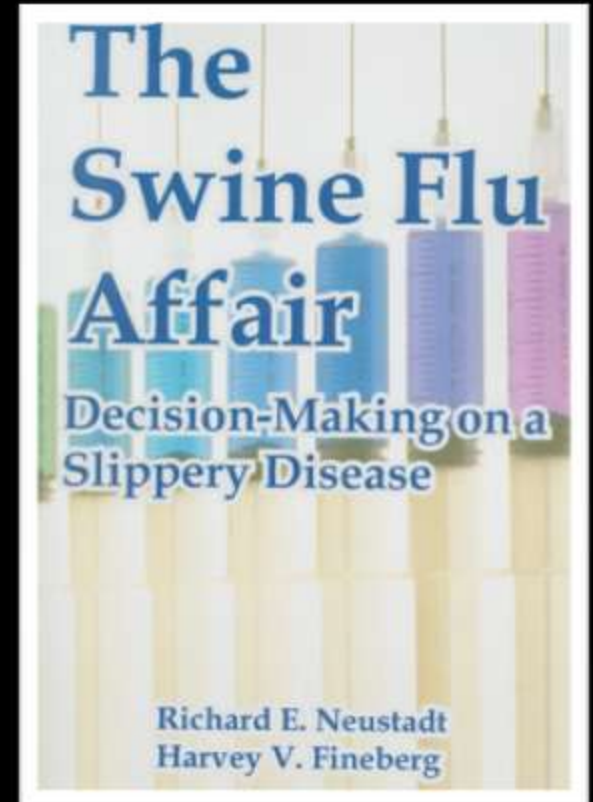
Vaccine Safety: Media Sensationalism and Celebrity Quackery





**“If this virus was killing more of its victims,
there’d be lots of questions about whether
this vaccine was produced soon enough”**

**Dr. Michael Osterholm
Director, CIDRAP, Univ. Minnesota
USA Today 8 Oct. 2009**



New Incentives for R&D Investment in Diagnostics, Drugs and Vaccines to Outpace Infectious Diseases

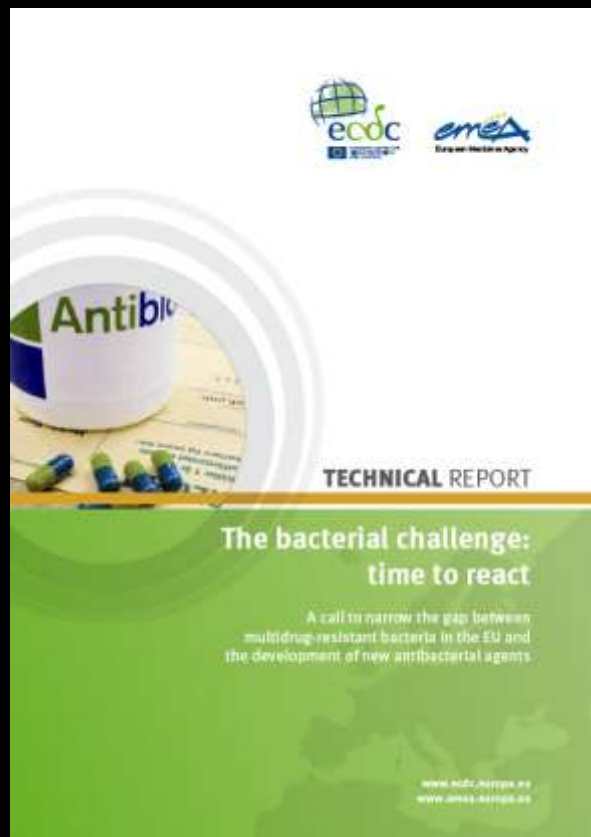


The Valley of Dearth: The Consequence of Declining R&D Investment in Antibiotic Discovery*

- **75% decrease in antibacterials approved from 1983 to 2009**
- **only 16 agents currently in Phase II / III clinical trials**
 - **only 3 as new ‘classes’ with novel mechanisms of action**
 - **absence of agents for therapy of AMR in G-bacilli**
 - **lack of systemic agents in advanced development for organisms resistant to all current antibacterials**

*** source: H.W. Boucher et. al. (2009) Clin. Inf. Dis. 48, 1**

Incentives for R&D Investment in Antibiotics



**Equal Relevance to Stimulating R&D innovation in
diagnostics, anti-virals and vaccines**



The 10 X '20 Initiative (20 Nov. 2009)

- **grand challenge to develop 10 new antibiotics by 2020**



New US-EU Task Force (2 Nov. 2009)

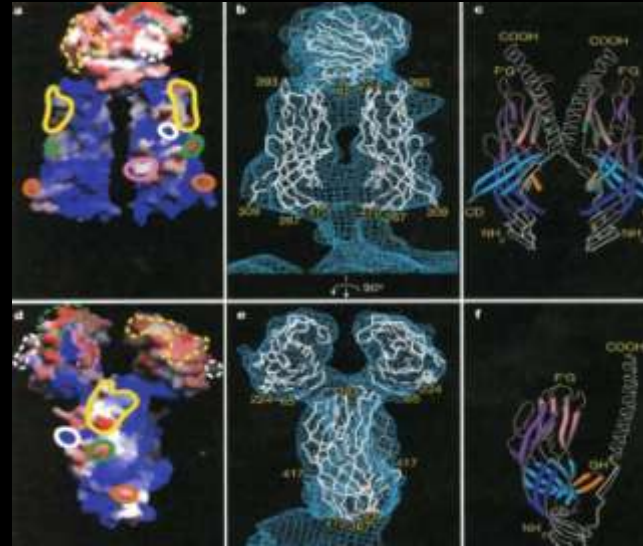
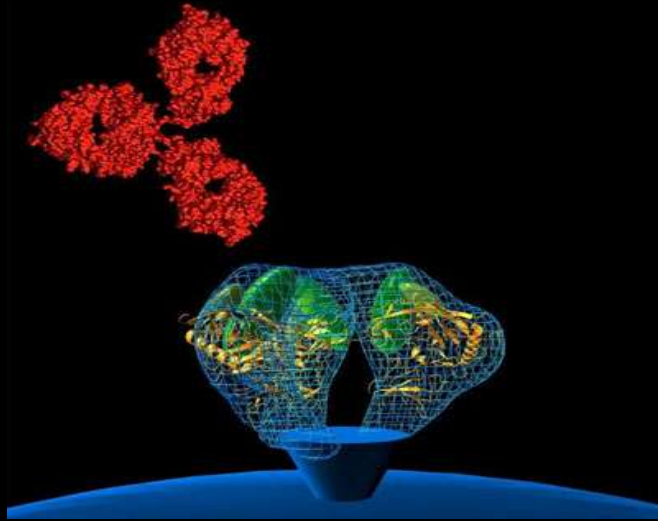
- **encourage R&D on new antimicrobial drugs**
- **yet to be defined strategy/funding**



Incentives for R&D Investment in Novel Anti-Infectives and Vaccines

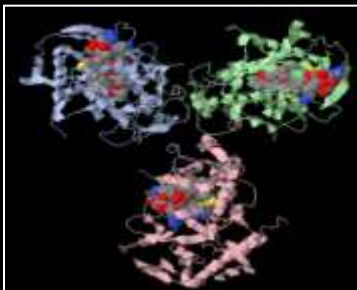
- **‘orphan-drug’-type incentives for ‘prioritized’ diseases**
- **R&D tax credit**
- **extension of patient life or market exclusivity**
- **transferable priority review vouchers for expedited review of another product**
- **transferable patent extensions**
- **advanced purchase commitments**
- **‘non-use’ market compensation for next-generation agents held ‘in reserve’ to combat pan-resistant infections**
- **‘call options for antibiotics’**

Combating 'Agent X': Transforming Vaccine Development



- convert vaccine production from a 'biologics' process to a 'chemical' manufacturing process
- reduce R&D cycle from 10-25 years to less than 1 year
- shorten production cycles run-time from 6-12 months to days/weeks

Combating 'Agent-X'



- production of the relevant epitopes by chemical synthesis versus traditional 'biological' production methods
- dramatic reduction in vaccine production time
- rapid scaleability and production plant flexibility versus 'biological' methods
- compositional uniformity of chemically synthesized antigens eliminates need for regulatory approval of individual lots (unlike biological products)

USG Investment in Medical Countermeasures

GAO

United States Government Accountability Office

Report to Congressional Committees

July 2009

PROJECT BIOSHIELD

HHS Can Improve
Agency Internal
Controls for Its New
Contracting
Authorities

OPTIMIZING INDUSTRIAL INVOLVEMENT WITH MEDICAL COUNTERMEASURE DEVELOPMENT:



A REPORT OF THE NATIONAL BIODEFENSE SCIENCE
BOARD

February 2010



Project BioShield: Authorities, Appropriations, Acquisitions, and Issues for Congress

Frank Gottron
Specialist in Science and Technology Policy

January 22, 2010



**“Only industry can give us a clear answer
to these questions (on Bioshield)
This would require a process of
government listening and industry speaking.”**

**Sen. J. Lieberman (I-CT)
2006**

Bioshield and Medical Countermeasures (MCMs)

- failure to understand economics and logistics of MCM industry
- failure to attract large companies with proven track record
- NIH and MCMs
 - productivity, accountability, COI
- lack of political support and leadership void
 - appropriations versus stable budgets and planning
 - diversion of funds
 - elimination of biosecurity leadership at NSC
- GOCO
 - the concept that refuses to die
- regulatory transparency/consistency
 - ‘animal rule’ and HGS anthrax antitoxin, raxibacumab (11/09)

Bioshield and Medical Countermeasures (MCMs): Incentives to Engage Industry

- **guaranteed markets**
 - **all R&D investment is comparative (ROI as obligate criterion)**
 - **back-loaded incentives and competitive ROI versus upfront pay-as-you-go payments**
 - **defense contractor model inappropriate**
- **need for MCM incentives to address both natural and bioterror pathogens**
- **investment in research (and development) tools**
 - **truncate R&D cycle**
 - **broader spectrum ‘pan-agent’ Rx/vaccines**

- **COMFORT**
- **COMPLACENCY**
- **COMMITMENT**

**“But I must go and meet the danger there,
or it will seek me in another place,
and find me worse provided.”**

- William Shakespeare, Henry IV

Biosecurity

environmental
sustainability
and
non-
renewable
resources

global
public
health

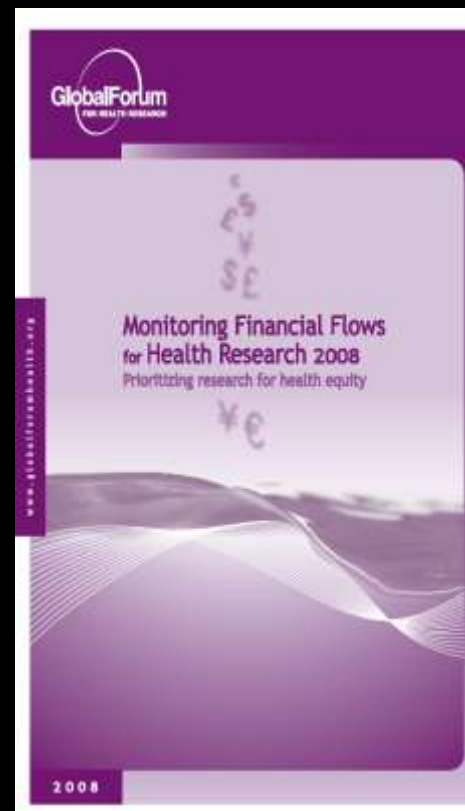
political
instability
and
escalating
conflict

terrorism
and
international
security

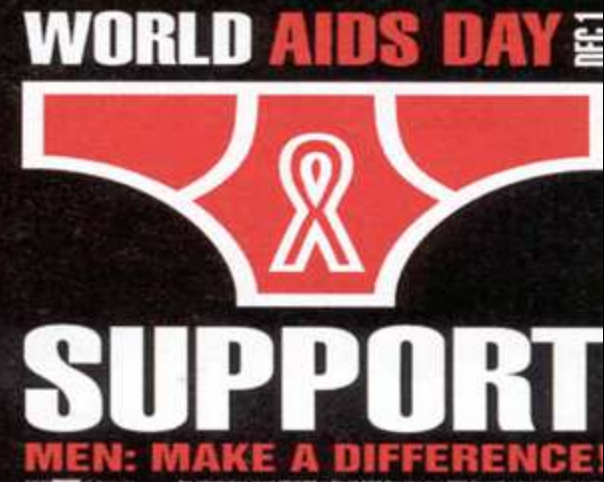
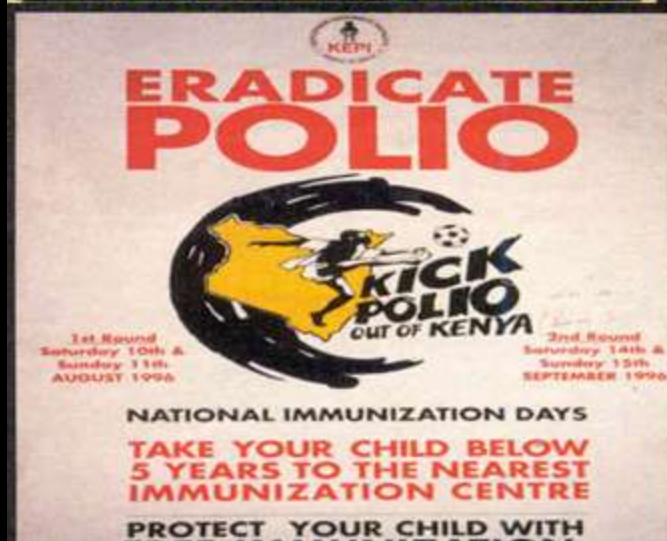
**International Engagement,
Commitment and Political Resolve**



Millennium Development Goals (MDGs): Combating the Burdens of Poverty, Illiteracy and Infectious Diseases



Re) Building an International Public Health Infrastructure



From Nibbling at the Edges to Engagement in the Root Causes

- ill-defined performance metrics and technology transfer processes



- tractable, actionable, measurable policies
- accountability

- political correctness (PC)



- purposeful commitment (the real PC)
- denunciation of corruption, ineptitude and activist extremism

From Nibbling at the Edges to Engagement in the Root Causes

- public health marginalized in foreign policy and international security policies



- prioritizing global health as a key component in investment, trade, diplomacy and military policies

- vulnerabilities created by highly variable national and global preparedness capabilities

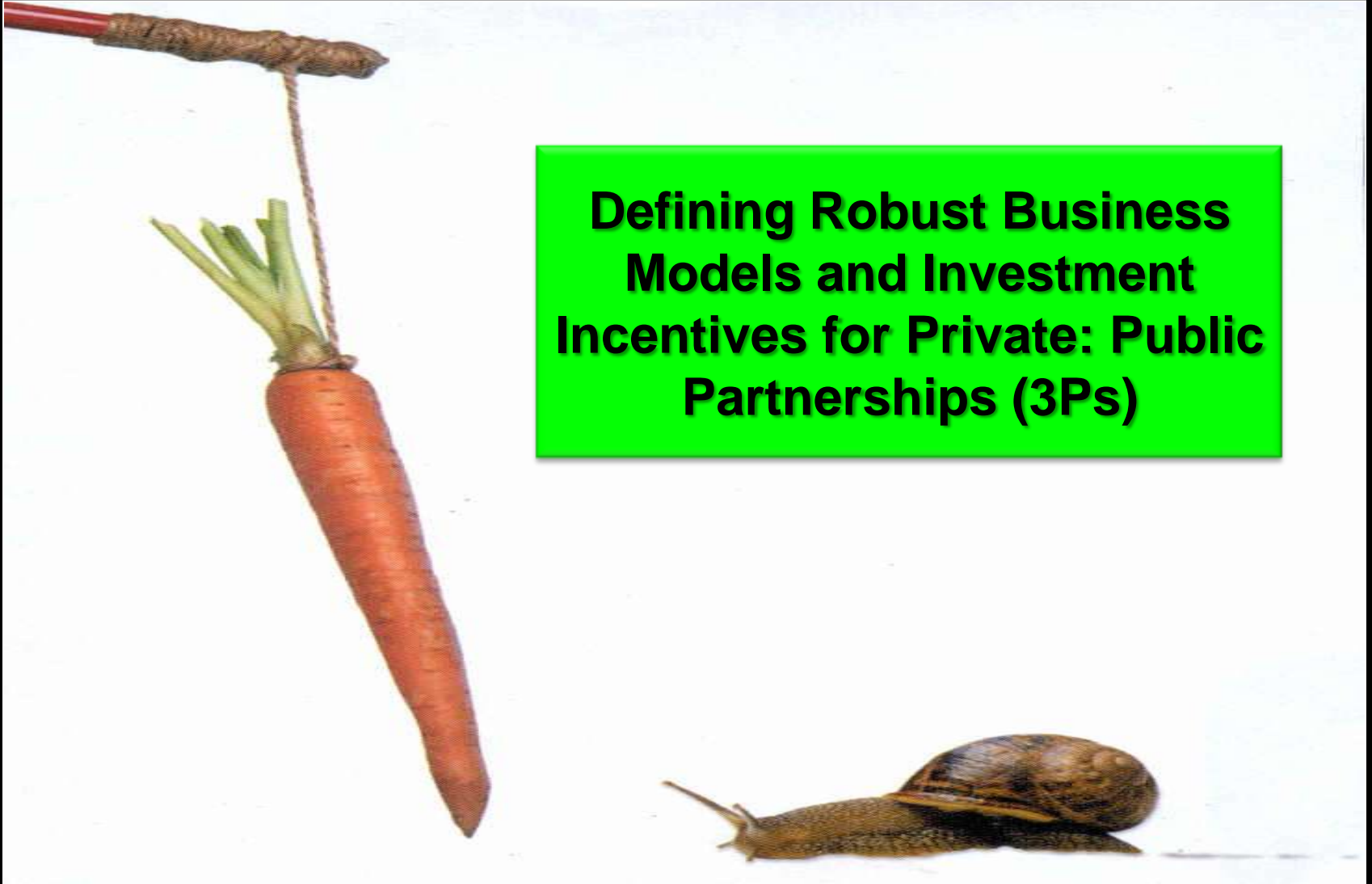


- political will, investment and trans-generational commitment to build resilient systems

Priorities

- **encourage nations to make infectious disease control an urgent priority**
 - link to debt relief, aid, corporate investment
- **build global capacity for disease surveillance and outbreak response**
- **support education, research and training as key to prevention and control**
- **promote public : private partnerships to increase the availability of diagnostics, drugs and vaccines**
- **promote research on factors that favor disease emergence**

To Build Resiliency?



**Defining Robust Business
Models and Investment
Incentives for Private: Public
Partnerships (3Ps)**



KNOWLEDGE FOR GLOBAL LIFESAVING SOLUTIONS

Global Polio Eradication Initiative



The United States President's
Emergency Plan for AIDS Relief

DFID Department for
International
Development

PMI Saving Lives in Africa
PRESIDENT'S MALARIA INITIATIVE



Medicines for Malaria Venture



TB ALLIANCE
GLOBAL ALLIANCE FOR TB DRUG DEVELOPMENT



USAID
FROM THE AMERICAN PEOPLE

**BILL & MELINDA
GATES foundation**



Investing in our future
The Global Fund
To Fight AIDS, Tuberculosis and Malaria



IFFIm
SUPPORTING
GAVI

THE
**ROCKEFELLER
FOUNDATION**

unicef 

PATH
A catalyst for global health

 **iavi**
International AIDS
Vaccine Initiative

 **INTERNATIONAL
PARTNERSHIP for
MICROBICIDES**

AERAS
GLOBAL TB VACCINE FOUNDATION

DNDi
Drugs for Neglected Diseases initiative

Free Swim: UNITAID Request for 19 Drugs for Patent Pool for AIDS Medicines



Norvir (ritonavir)



Viramune (nevirapine)



Reyataz (atazanavir)



Viread (tenfovir disoproxil fumarate)

Emtriva (emtricitabine)

GS-9350

Elvitegravir



Epivir (famivudine) (GSK)

Ziogen (abacavir) (GSK)

Lexiva, Telzir (fosamprenavir) (GSK)

Selzentry (maraviroc) (Pfizer)



Stocrin, Sustiva (efavirenz)



Invirase (saquinavir)



Prezistae (duranavir)

Intelence (etravirine)

Rilpivirine

Bridging the Gulf of Distrust and Ignorance

Public Sector

- **minimal understanding of the industrial base**
 - **technical complexity of development**
 - **time, cost, risk and lead times**
 - **unrealistic expectations**
 - **inconsistent regulatory policies**
- **distrust/resentment of profit motive/IP**
- **persistence of GOCO idealism : public production for public good**
 - **consistent record of inefficiency and failure**
 - **facilities obsolescence**
 - **inconsistent funding**

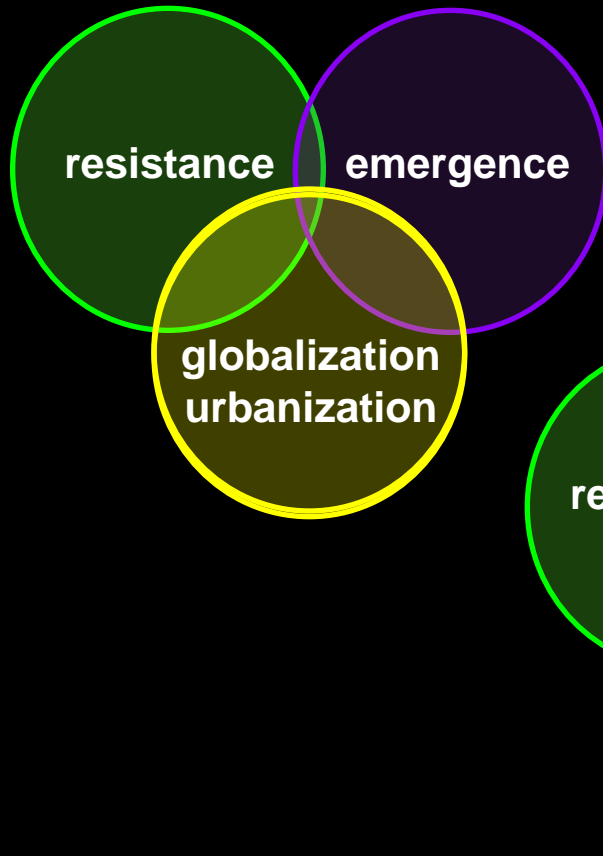
Bridging the Gulf of Distrust and Ignorance

Private Sector

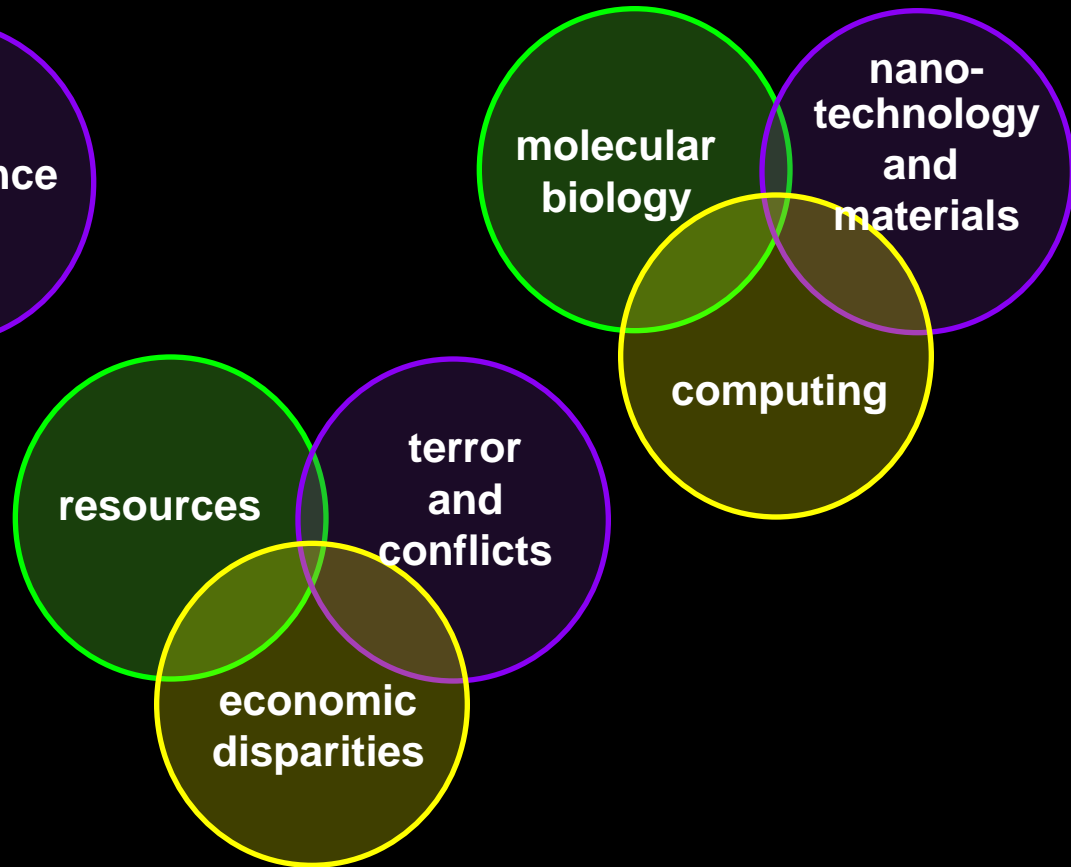
- **bureaucratic, inefficient and wasteful public sector**
- **arrogant academic community with no knowledge or concession of intellectual/logistical challenges of development/manufacturing**
- **unrealistic and unreliable public tender markets**
- **taxation, price and profit controls**
- **resentment of NGO slanders/tactics**
- **the 'slippery slope' of tiered-pricing/compulsory licensing**

Convergence and Connectivity

Challenges



Innovation and Solutions



- public health infrastructure
- political will
- investment incentives
- national security

A Powerful Fifth Column

**The Retreat from Complexity:
The Curse of Contemporary Governance**

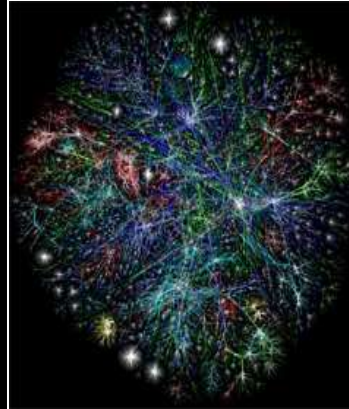
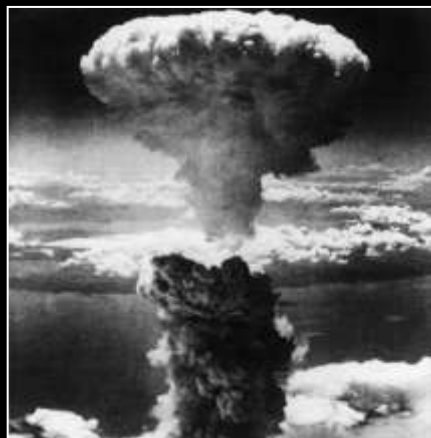
**The Poverty of Imagination:
The Discomfort and Denial of Radical Change(s)**

**Hubris:
Divisiveness, Delusion and Dangers Ignored**

Meeting the Challenge(s) Posed by Global Infectious Diseases

- growing threat awareness as catalyst for action
- availability of new genetic and biotechnology capabilities for discovery of diagnostics (Dx), drugs (Rx) and vaccines (Vax)
- rebuilding global surveillance networks using advances in sensor technologies, computing and telecommunications
- strengthening national public health and epidemic/pandemic management capabilities
- increased involvement of private: public partnerships
- new financial incentives for R&D
- regulatory and reimbursement reforms
- global political engagement and commitment

Meeting Previous Grand Challenges



**“Politics is the art of the possible,
the calculated science of survival”**

Prince Otto von Bismarck



**“Survival owes little to the art of politics,
but everything to the calculated application
of science”.**

**Professor Rudolph Virchow
(in reply)**

