



The Frontiers of Precision Medicine: You Are There!

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CMO, National Biomarker Development Alliance

CMO, Complex Adaptive Systems Institute

**AAPA 42nd Annual Conference
San Diego, CA
September 13, 2016**

Getting to Precision Medicine: Biomarkers Are the Driving Force

Vision of 21st Century Medicine: Greater Efficiency and Efficacy

- **Better understanding of the biology of disease**
- **Diagnosis based on molecular characterization of disease**
- **Rational treatment using molecularly targeted agents**
- **Connection of research and clinical practice in seamless feedback loop**



ALL OF THESE ARE BIOMARKER-DRIVEN

Biomarkers and the Laboratory

Biomarker: *A measurable* characteristic used as an indicator of a biological state or condition

Usually a protein or a set of proteins measured in cells, tissue, blood but may be any class of biomolecule – DNA, RNA, miRNA, other

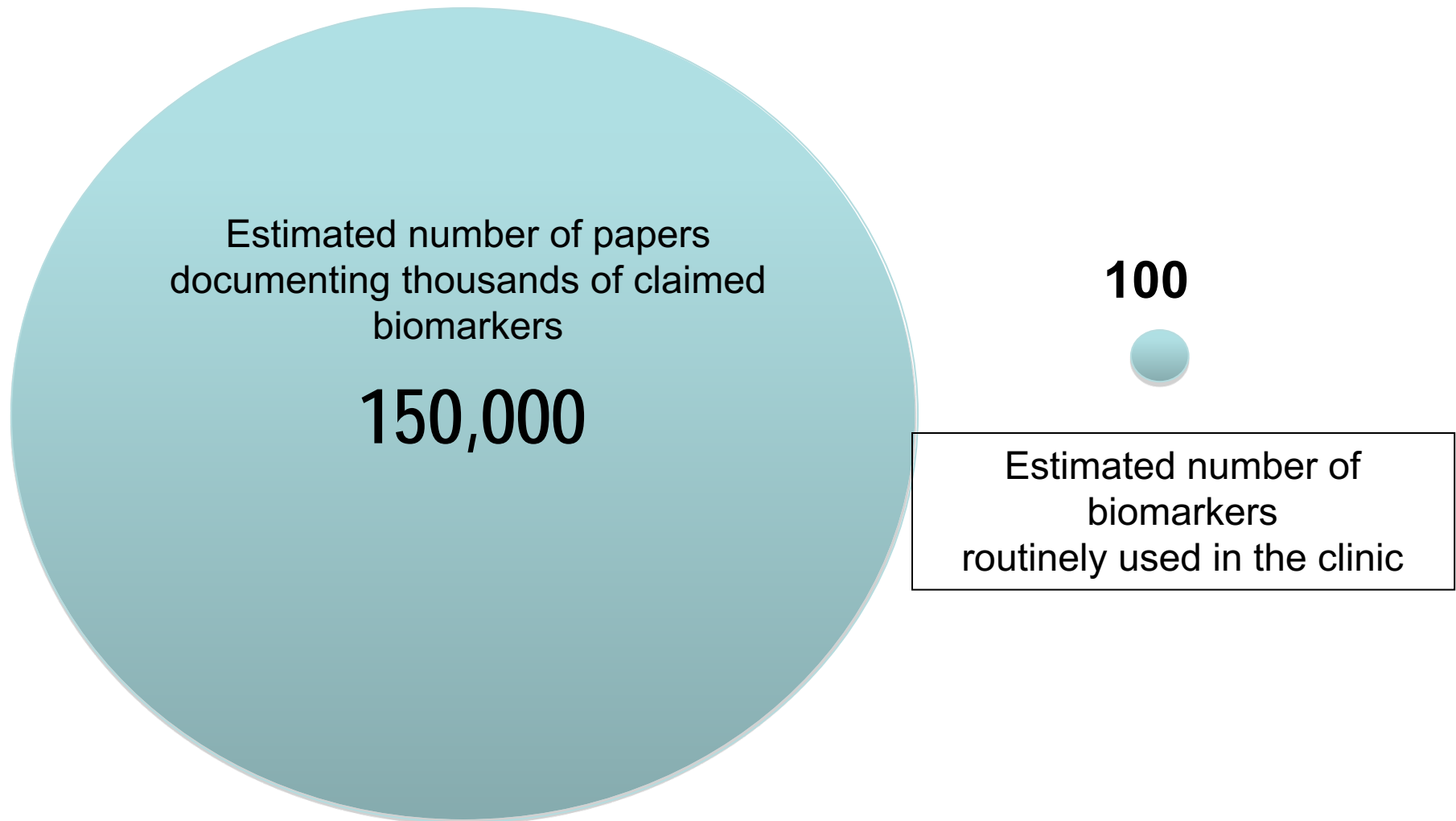


Uses of Biomarkers in Precision Medicine

- Early detection, surveillance
- Prognosis, prediction
- Choice of treatment
- Monitoring of treatment
- Monitoring of disease
- Drug development – clinical trials:
 - patient selection
 - efficacy, toxicity
 - surrogate endpoints



Biomarkers: Many Are Reported, Few Are Qualified



Source: Poste G. Nature 469, 156-157 13 Jan 2011

Consequences for Product Development - Massive Attrition, Long Duration, High Costs



The average drug developed by a major pharmaceutical company now costs at least \$5 billion, and it can be as much as \$11 billion.

- *The Truly Staggering Cost of Inventing New Drugs.*

Matthew Herper, Forbes 2/20/12

- *The Cost of Creating a New Drug Now \$5 Billion, Pushing Big Pharma to Change.*

Matthew Herper, Forbes 8/11/13



5-10,000:1 chance of success

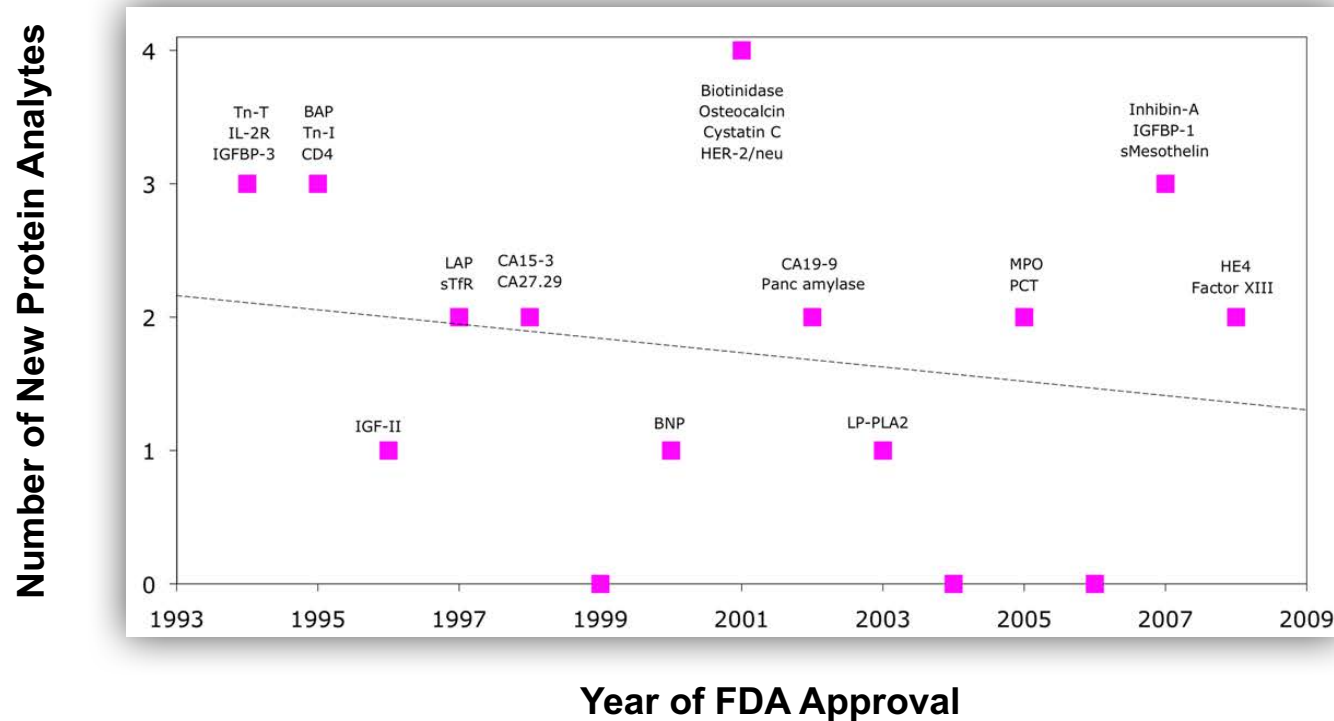
12 Years

~ US\$ 1.6 B

**Time and attrition are both directly related to lack of
validated biomarkers of efficacy and toxicity**

Sad Status of Protein-Based Biomarkers

- Few biomarker candidates are being approved for clinical use by FDA/EMA
- Approval rate is steadily declining rate



- Biggest problem is *non-reproducibility* across labs and studies

Science has lost its way, at a big cost to humanity

Researchers are rewarded for splashy findings, not for double-checking accuracy. So many scientists looking for cures to diseases have been building on ideas that aren't even true.

Los Angeles Times, October 27, 2013



Amgen attempts to verify results of 53 landmark studies in oncology and hematology;
Only 6 (11%) could be reproduced.



A few years ago, scientists at Amgen set out to double-check the results of 53 landmark papers in cancer research and blood biology. Only six could be proved valid. Above is an Amgen building in Thousand Oaks. (Anne Cusack, Los Angeles Times / April 25, 2013)

How Widespread Are Failures to Reproduce Published Biomedical Science?

- Mass spec diagnostic for ovarian cancer – results due to experimental artifact and bias – control and experimental groups run separately (Lancet, 2002)
- Five of 7 largest molecular epidemiology cancer studies did not classify patients better than chance (JNCI, 96:2004)
- Microarray drug sensitivity signatures – from cell lines – to predict patient response (named one of top100 breakthroughs in 2006) could not be reproduced in large clinical trial in 2009 (Nature Medicine, 2006)
- Of 18 published microarray studies, only 2 were reproducible (Science, 2011)
- Bayer scientists can reproduce only 20-25% of 67 key published experiments and halts 2/3 of its target validation projects as a result (*Nature Reviews Drug Discovery* 10, 712 doi:10.1038/nrd3439-c1, 2011)
- Amgen's team of 100 scientists could reproduce only 11% of 53 seminal studies published on reported drug targets or toxicity (*Nature* 483, 531-533 doi:10.1038/483531a, 2012)

Reproducibility Rate of 10-30% in Academic Biomedical Science

- For biomedical businesses relying on academic discovery to drive product development (like pharma), flipping a coin would be superior to reading *Science* or *Nature* in making business decisions.
- US government spends nearly \$31 billion in science funding through the NIH every year, mainly for research grants to academic scientists
 - 10% reproducibility rate → 90% of this money (\$28 billion) is wasted
- Wasted money, wasted time, lost opportunities
- Pollution of the biomedical literature by bad studies and bad data:
 - What do we really know? What can we really trust?
- Why should patients and the public believe in what we do?

Irreproducibility in Biomedical (Biomarker) Research: A Crisis in Confidence (Public View)



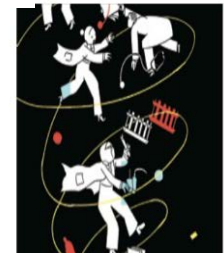
THE NEW YORKER ANNALS OF SCIENCE THE TRUTH WEARS OFF

Is there something wrong with the scientific method?

BY JONAH LEHRER

DECEMBER 13, 2010

On September 18, 2007, a few dozen neuroscientists, psychiatrists, and drug-company executives gathered in a hotel conference room in Brussels to hear some startling news. It had to do with a class of drugs known as atypical or second-generation antipsychotics, which came on the market in the early nineties. The drugs, sold under brand names such as Abilify, Seroquel, and Zyprexa, had



December 2011

THE WALL STREET JOURNAL WSJ.com

HEALTH INDUSTRY | DECEMBER 2, 2011

Scientists' Elusive Goal: Reproducing Study Results

By GAUTAM NAIK

Two years ago, a group of Boston researchers published a study describing how they had destroyed a protein called STK33. Scientists at biotechnology firm [Amgen Inc.](#) quickly pounced on the findings and enlisted a dozen researchers to try to repeat the experiment with a goal of turning the findings into a drug.

"This is one of medicine's dirty secrets: Most results, including those that appear in top-flight peer-reviewed journals, can't be reproduced"

HOW SCIENCE GOES WRONG



Jason Ford

Unreliable research

Trouble at the lab

Scientists like to think of science as self-correcting. To an ala

Oct 19th 2013 | From the print edition



the Atlantic November 2010

Lies, Damned Lies, and Medical Science

MUCH OF WHAT MEDICAL RESEARCHERS CONCLUDE IN THEIR STUDIES IS MISLEADING, EXAGGERATED, OR FLAT-OUT WRONG. SO WHY ARE DOCTORS—TO A STRIKING EXTENT—STILL DRAWING UPON MISINFORMATION IN THEIR EVERYDAY PRACTICE? DR. JOHN IOANNIDIS HAS SPENT HIS CAREER CHALLENGING HIS PEERS BY EXPOSING THEIR BAD SCIENCE.

By David H. Freedman



PLOS MEDICINE

Why Most Published Research Findings Are False

John P. A. Ioannidis

Published: August 30, 2005 • DOI: 10.1371/journal.pmed.0020124

Abstract

Summary

There is increasing concern that most current published research findings are false. The probability that a research finding is less likely to be true when the studies conducted in a field are small and lesser preselection of tested relationships; where there is greater flexibility in designs, definitions, outcomes, and settings; and when more teams are involved in a scientific field in chase of a significant result. It is more likely for a research claim to be false than true. Moreover, for many simply accurate measures of the prevailing bias. In this essay, I discuss the implications of these

Irreproducibility in Biomedical (Biomarker) Research: Cultural Contributing Factors

In science, irreproducible research is a quiet crisis

The Boston Globe

- Few scientists attempt to repeat their own studies
- Publications often based on the one time out of multiple attempts that it actually worked
- External validation (by another lab) is extremely rare
- **Few, if any analyses, focus on the quality and consistency of the biological materials that are the test subjects**
- **Shockingly, this is also true in clinical medicine**

Data Replication & Reproducibility

PATRIC SANDRI FOR THE B

Quality Data Begins with Quality Analytes

Garbage in...



*Purgamentum init,
exit purgamentum.*



...Garbage out



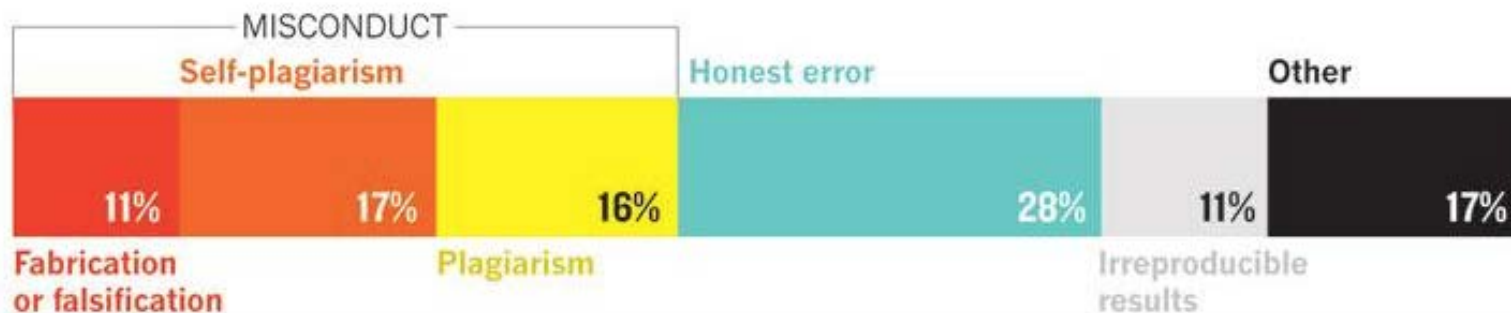
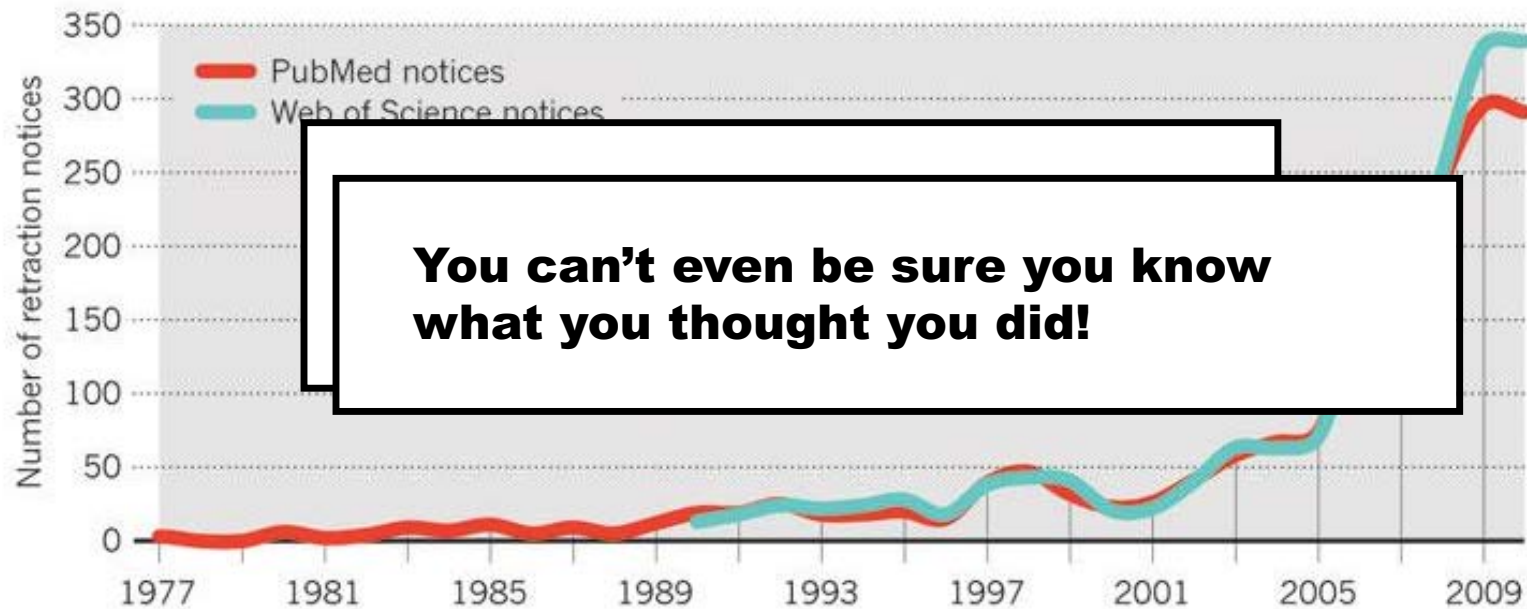
Diamonds in.....



Modified from Jerry Thomas

Here Today, Gone Tomorrow

In the early 2000s, only about 30 retraction notices appeared annually. This year, the Web of Science is on track to index more than 400 (see ['Rise of the retractions'](#)) — even though the total number of papers published has risen by only 44% over the past decade.



White House Takes Notice of Irreproducibility in Science and Seeks Public Input

August 21, 2014

- Federal Register:
- The Office of Science and Technology Policy and the National Economic Council request public comments to provide input into an upcoming update of the *Strategy for American Innovation*.....
- “Given recent evidence of the irreproducibility of a surprising number of published scientific findings, how can the Federal Government leverage its role as a significant funder of scientific research to most effectively address the problem?”

Taking Action in the Public Sector

- **National Institutes of Health: Rigor and Reproducibility Workshop, 2014**
 - Joint meeting with Science and Nature publishing groups
 - Principles and Guidelines for Reporting published
 - “Sufficient information about sample collection must be provided to distinguish between independent biological data points and technical replicates”
 - Refers to rigor in use/description of biological reagents (antibodies), cell lines and animals, but **omits reference to human biological materials!**
 - NOT because it is unimportant
 - **Complex for the NIH and publishers to approach because this issue is embedded in the world of clinical medicine and its requirements, standards and legal restrictions**

Where is the Variability Causing Non-Reproducibility and How Is it Controlled?

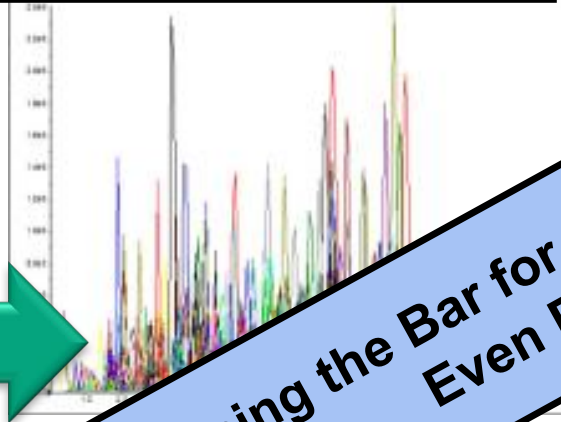
- **Place** where test is done
 - CLIA/CAP laboratory accreditation
- **People** doing the test
 - Education
 - Proficiency testing
 - Licensure
- **Platforms** used for testing
 - CDRH approved devices
- **Processes** followed for testing
 - SOPs
 - Quality management
- **Patient samples** to be tested
 - **WILD WEST**

Evolution of Biomarker Testing

Unianalyte Tests



Multianalyte Tests

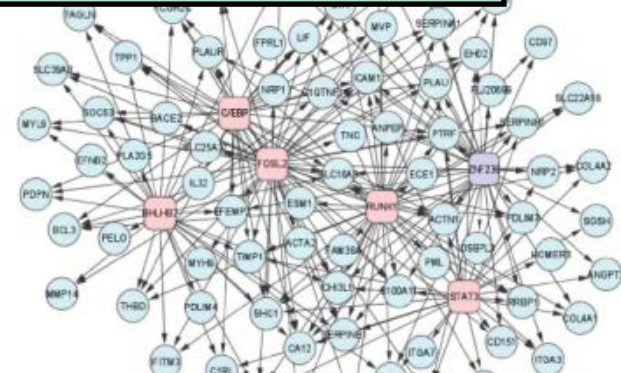


Omics Analyses

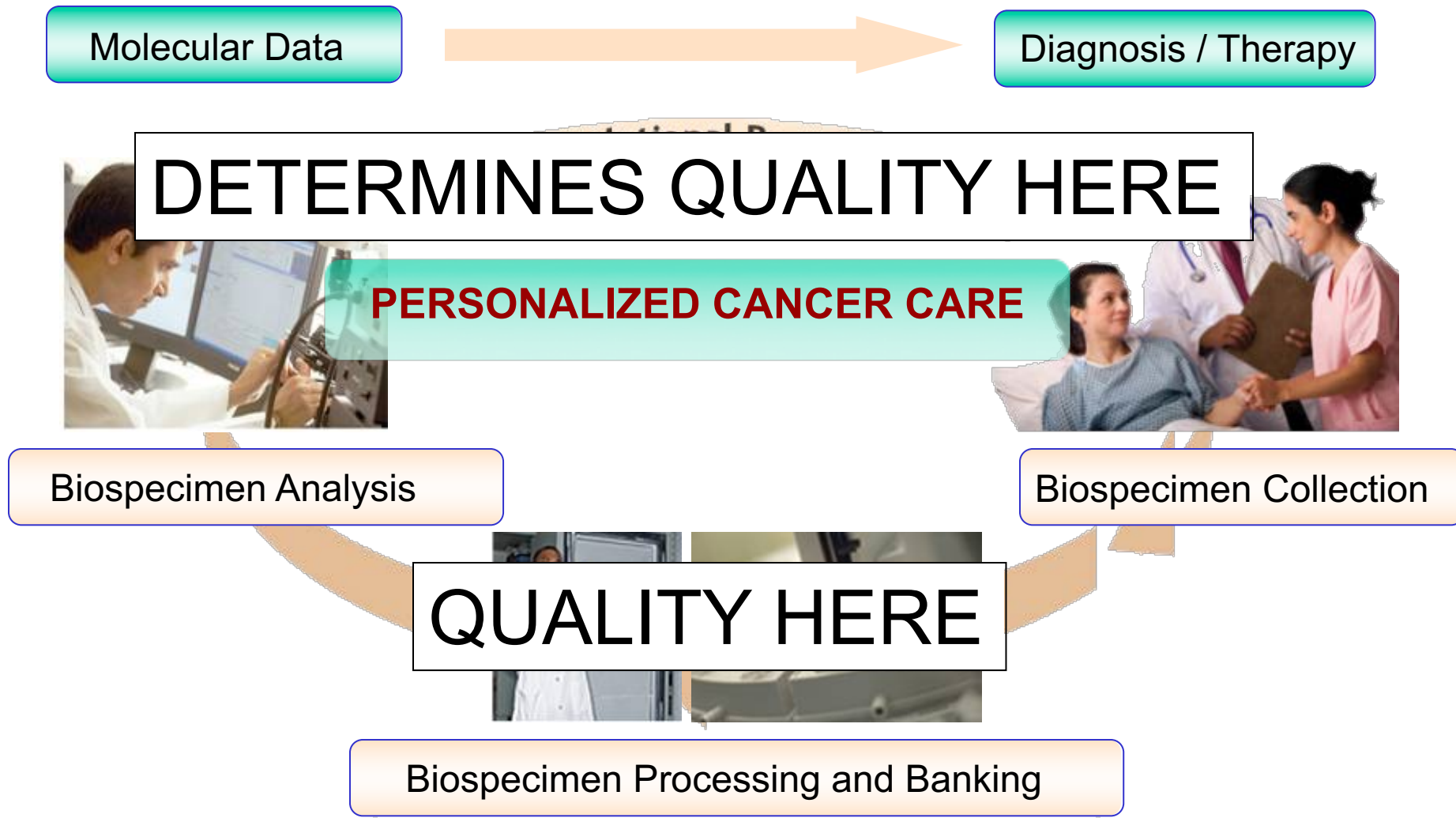


Raising the Bar for Specimen Quality
Even Further!

Networks and Systems



Biospecimens – A Likely Source of Biomarker Irreproducibility at Every Level



Pre-analytical Factors Affect Both Molecular Composition and Molecular Quality

Specimen is viable
and biologically reactive

Molecular composition subject to
further alteration/degradation

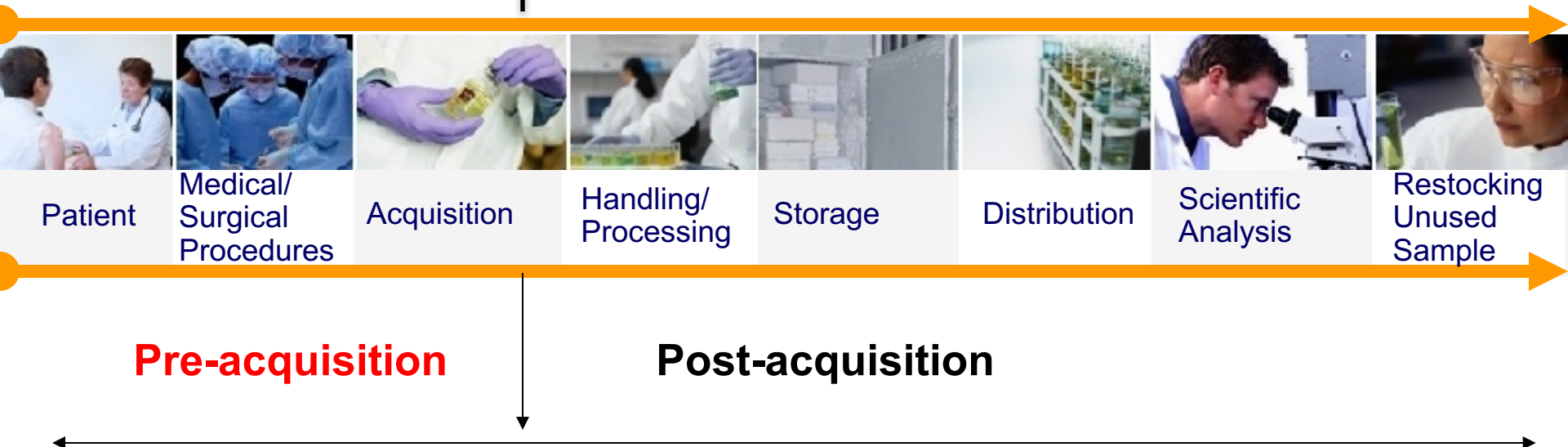
Factors (examples):

- Antibiotics
- Other drugs
- Type of anesthesia
- Duration of anesthesia
- Arterial clamp time

Time 0

Factors (examples):

- Time at room temperature
- Temperature of room
- Type of fixative
- Time in fixative
- Rate of freezing
- Size of aliquots



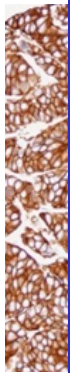
Cold Ischemia and Molecular Assay Results

HER2 IHC and FISH in Breast Cancer:
Loss

pMAPK IHC of Colon Cancer :
Onset of Disease, Time to

Without knowledge about tissue processing methods and assurance of rapid tissue fixation, protein expression data are unreliable, and understanding of pathway activity is impossible.

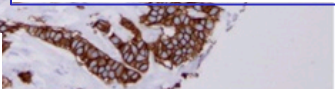
- Hartmut Juhl, CEO Indivumed



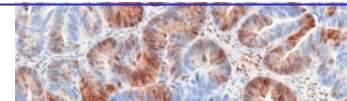
a



c



d



Blood Collection and Plasma Processing: Biomarkers and Circulating Tumor Cells



**Collection
Tubes and
Order of
draw**

**Processing
Procedure,
Temperature
and Time**



**Blood Draw
Procedure**



**Distribution
& Storage**



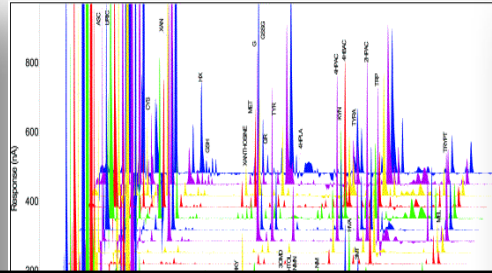
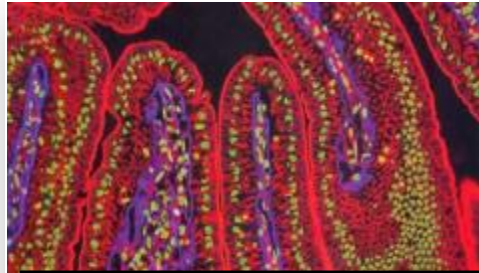
**Molecular
Analysis**



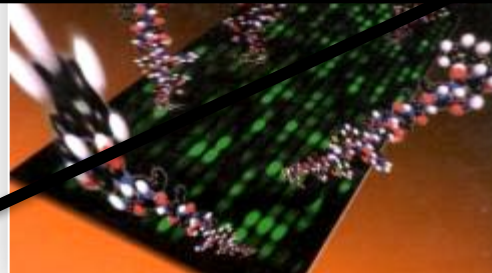
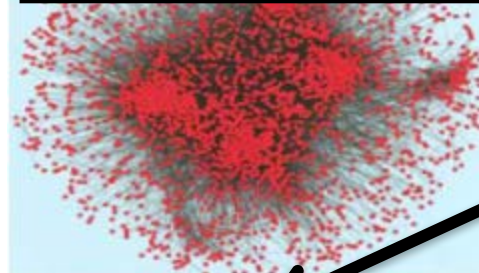
**Patient
Consent
and
Preparation**



And It's Getting Far More Challenging



It all starts with the "Right Stuff".



**Biospecimens
and
Analysis of
Molecular Pathway/
Network Perturbations**

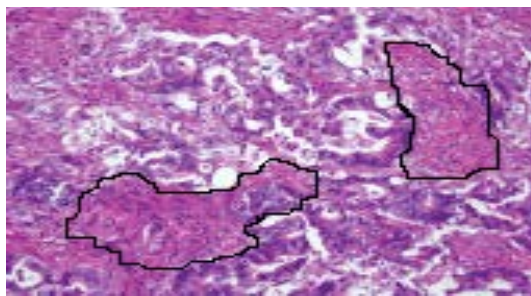
**Multiplex Assays
and
Complex Signal
Deconvolution
Algorithms**

**Novel
Instrumentation,
Automation
and
Large Scale
Informatics**

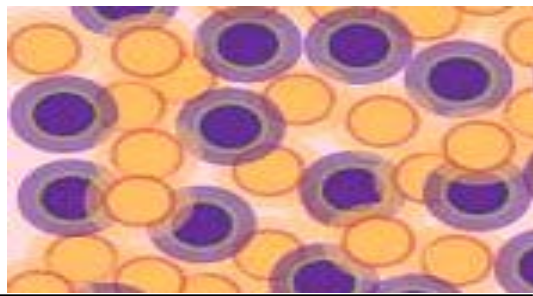
**Patient
Profiling,
Rational Rx
and
Health
Monitoring**

Courtesy of G. Poste

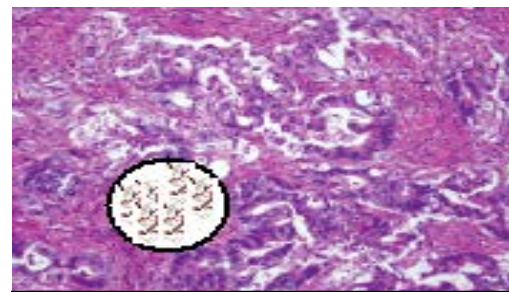
The Right Answers Depend on the Right Stuff: Challenges for DNA Sequencing Tests



% Tumor content



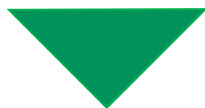
% Mutant copies



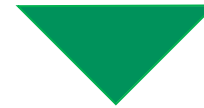
% Amplifiable DNA



- Tumor cells are mixed with normal cells
- Tumor content may be enriched by micro-dissection



- Tumors have background of normal wild-type DNA
- Challenge to detect low % mutant alleles

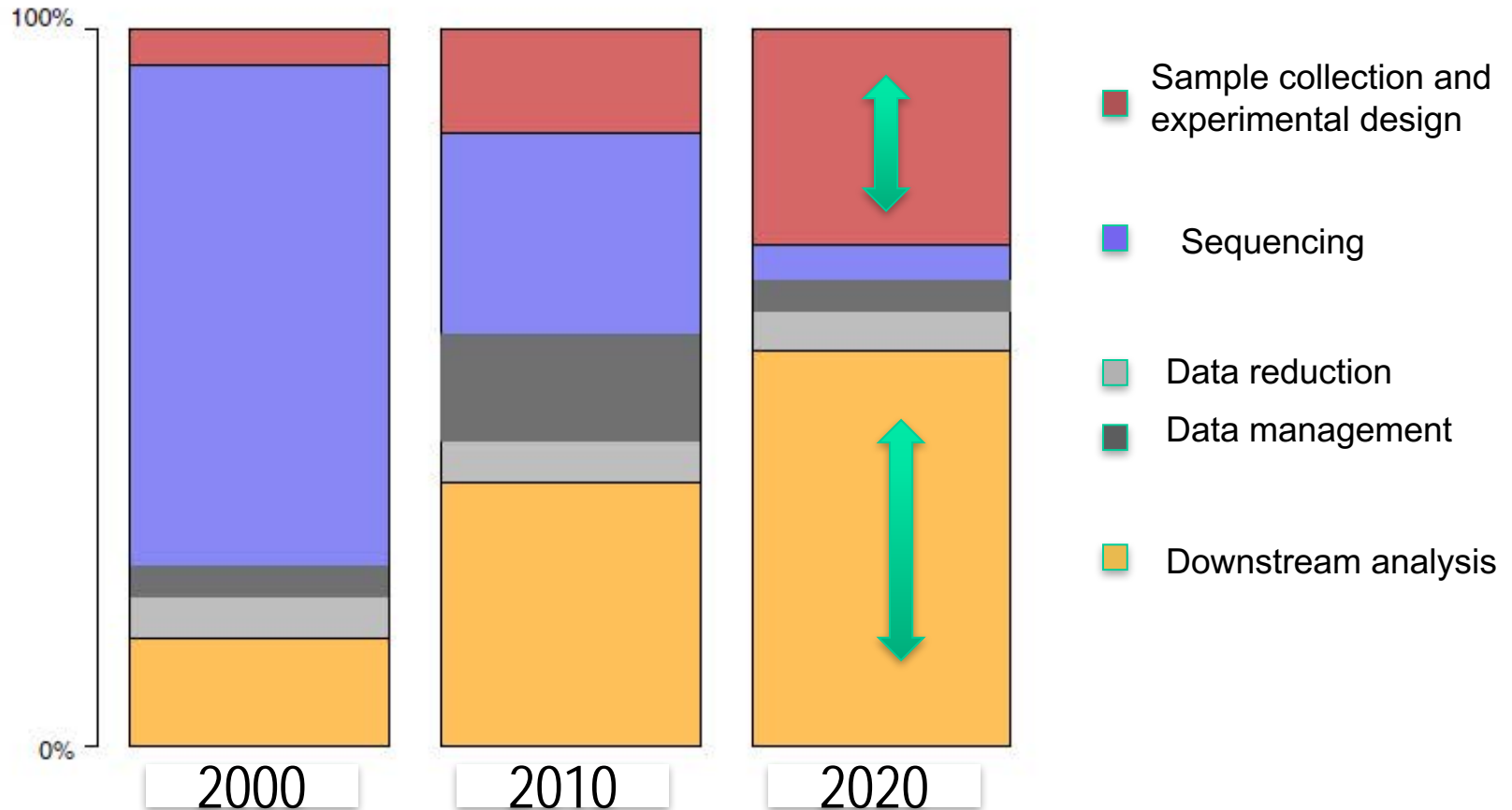


- Tissue fixation damages DNA
- Necrotic cells may not have amplifiable DNA

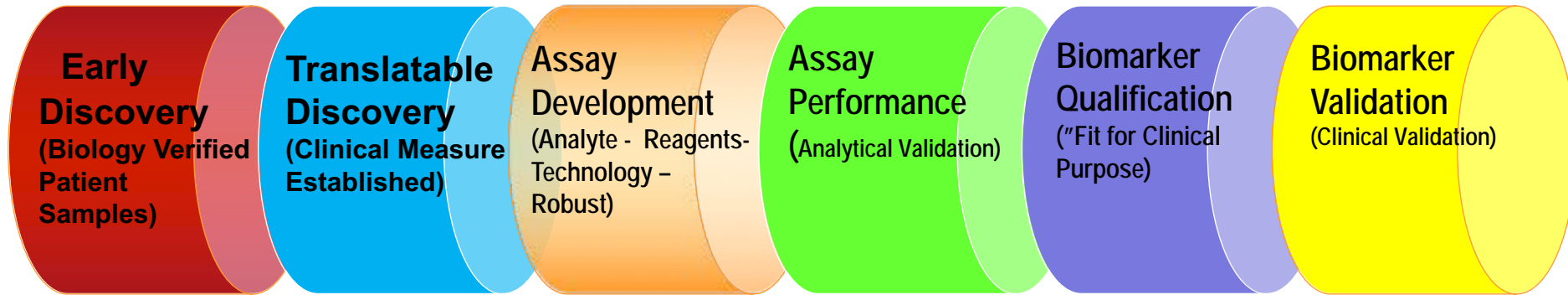
Estimating the Changing Aspects of NGS

Is Pathology prepared for what's coming?

More sample collection upfront; more data analysis downstream!!

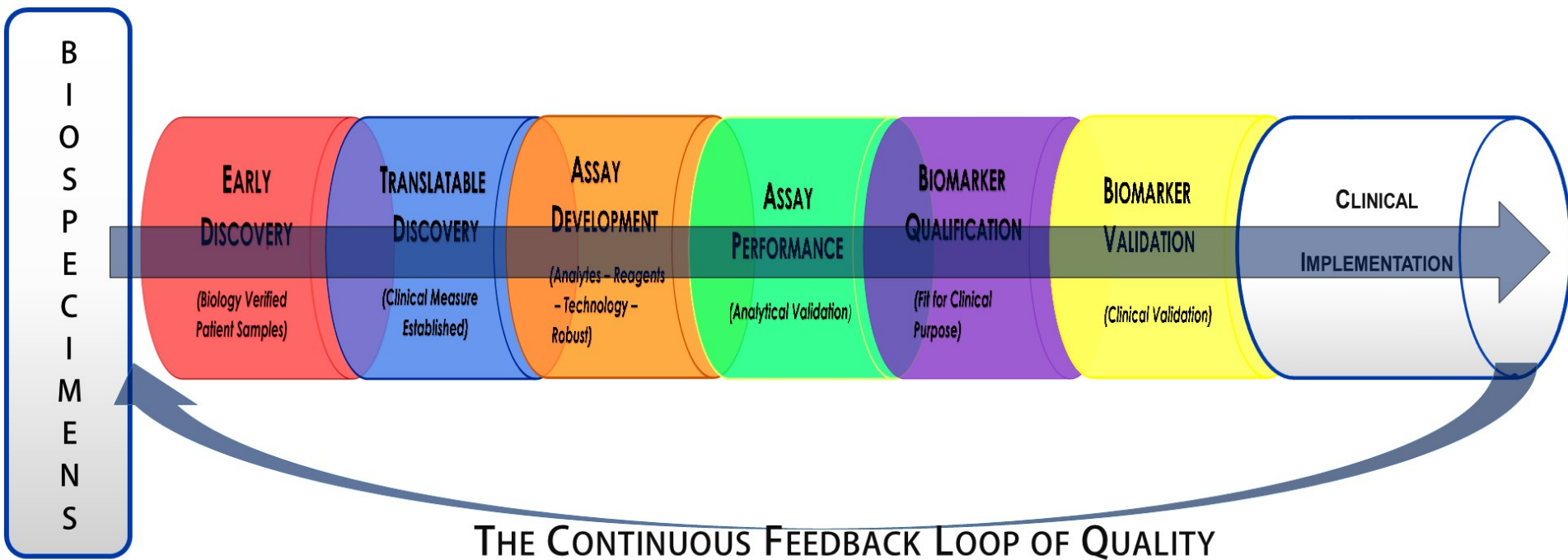


NBDA: Realizing an End-To-End, Standards-Based Approach to Biomarker Development



Standards are needed at every step and across the continuum

Biospecimens Flank End-To- End Biomarker Development



NBDA: Understanding The Issues - Building Towards Solutions

The National Biomarker Development Alliance (NBDA)* Workshop



JW Marriott Scottsdale
5402 East Lincoln Drive

Hosted by The
*Founding Alliance Partners:
Collaborate

NB

The National Biomarker Development Alliance Workshop

"Biomarker Discovery or Uncharted Territory"



March 26-27

The Royal Palms Resort
5200 East Camelback Road, Phoenix, AZ 85018
Phone: 1-602-840-3610 Fax: 1-602-840-3611

*Mission of the NBDA: to Enable the design and development of a standards-based "end-to-end" system for biomarker discovery, validation, and implementation

THE NATIONAL BIOMARKER DEVELOPMENT ALLIANCE (NBDA)

"THE BIOMARKER(S) CHALLENGE"
510(k)s, PMAs, and FDA Approval



*Mission of the NBDA: To Enable the design and development of a standards-based "end-to-end" system for biomarker discovery, validation, and implementation

NBDA National Biomarker Development Alliance

NBDA Workshop

"CHALLENGE"
CREATING A NEW BIO



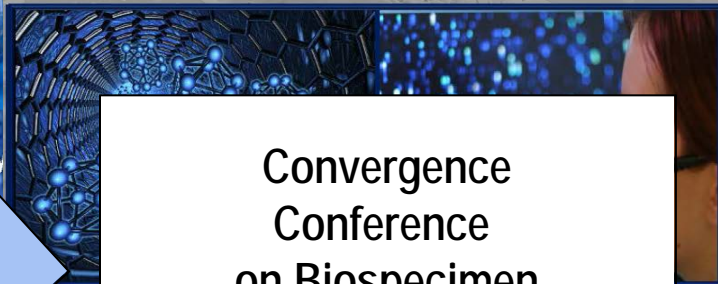
February

(602) 840-3611
www.royalpalmsresort.com

NBDA National Biomarker Development Alliance

NBDA WORKSHOP V

"Rethinking and Redesigning (and/or Realigning) Biomarker Discovery"



Convergence
Conference
on Biospecimen
Challenges for
Biomarker Development



NBDA Convergence Conference

Goal:

- Converge (agree) on the pre-analytical steps in the biospecimen lifecycle that MOST compromise the quality of tissue and blood for cutting edge molecular analysis: NGS and proteomics

- **“Top 10 List”**

- Identify where the greatest value can be delivered in the control of pre-analytical variation (*biggest quality bang for the buck*)

- **“Top 5 List”**

NBDA Genomics Convergence Conference: Defining a Benchmark for Patient Biospecimens



Think: Pareto Principle (20/80 rule)

**For many events 80% of the effects
come from 20% of the causes**

Top 5 Lists

Tissue

1. Time to stabilization
 - Cold ischemia time
2. Method of processing
 - Section thickness
 - Mass/volume ratio
 - Temperature
3. Method of stabilization
 - Type of fixative
 - Time in fixative
4. Tissue processor variables
 - Quality of processing fluids
 - Paraffin type
 - Paraffin temperature
5. Storage conditions
6. (Metadata to be collected)

Blood/Serum

1. Time to processing
2. Method of acquisition
 - Tube type
 - Draw order
 - Draw parameters (needle, vein vs. line)
 - Volume of tube fill
3. Method of stabilization
 - Tube type (stabilizer preset or not)
 - Tube inversions
4. Method of processing
 - Centrifugation speed/time
 - Temperature
5. Storage conditions
 - Freeze/thaw cycles
6. (Metadata to be collected)

Actions In Progress

- Pre-analytics for Precision Medicine Project Team: College of American Pathologists
- Establish performance metrics around the Top 5
 - **DATA-DRIVEN:** Validated from primary literature review and verification of guidelines from CLSI, NCI and ISBER
 - **PRACTICAL**
- Develop a Top 5 for cytology specimens
- Educate pathology workforce (pathologists, pathology assistants, medical laboratory technicians, phlebotomists)
- Implement and enforce performance metrics through the CAP Laboratory Accreditation Program checklists
- Seek new reimbursements codes, if needed
- Seek reinforcement through FDA guidance, research funder requirements

Envisioned Result

Historic transformation of practice with far-reaching impact:

- Variably variable and unknown quality → uniform, known quality that is consistent with molecular analysis
- Simultaneous impact on both clinical and research results
- “Convenience samples” for research become fit for purpose!
- A “bar” is established that may be electively raised as needed to meet requirements of specific analysis types/platforms
 - There will, at last, BE a bar to raise
 - It’s about time

Specimen Quality Is A Front-loaded Issue

“If you don’t have the time to do it right,
when will you have the time to do it over?”

- John Wooden, Coach UCLA

The Ultimate Lab Revolution

Garbage in...



...Garbage out



The Frontiers of Precision Medicine: You Are There!

Carolyn Compton, MD, PhD

Chair, Scientific Advisory Committee, Indivumed GmbH

Professor of Life Sciences, ASU

Professor of Laboratory Medicine and Pathology, Mayo Clinic

Adjunct Professor of Pathology, Johns Hopkins

Adjunct Professor of Pathology, University of Arizona

CMO, National Biomarker Development Alliance

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